

ARCHIE  
ADVENTURE  
SERIES

ADVENTURES OF

APPROVED  
BY THE  
COMICS  
CODE  
AUTHORITY

12¢

FDC

# The JAGUAR

JULY

I MUST FIND  
THE JAGUAR  
BUT I FEAR  
THE WORST HAS  
HAPPENED!

OF COURSE  
YOU WILL,  
KREE-NAL!  
HE'S ONLY  
MISSING!



NO! HE CAN'T BE  
DEAD! I'M SURE  
I'LL FIND HIM!





# EXPLODING "SECRET SERVICE" TIME BOMB

Plunger  
Timing Device  
Ammunition

ONLY  
\$1.00

Can Be Set To Explode  
In Seconds, Minutes, Or Hours

Imagine an exploding "Time Bomb" that you can set for seconds, minutes or hours. All you do is load the ammunition (standard caps) set your timer for different intervals (works on pressure principles) and watch the fun as it explodes automatically. It's completely harmless, but the explosion can be heard for a block. Can be exploded over and over again. Really creates a riot. Perfect for hiding in unexpected places. \$1. plus 25¢ shipping charges.

- Explodes over and over again
- Steel firing mechanism
- Can be set to explode in seconds, minutes or hours

#### 10 Day Free Trial

Order now. If not 100% delighted, simply return for prompt refund of full purchase price.

#### MONEY BACK GUARANTEE

Honor House Prod. Corp. Dept. CH 30  
Lynbrook, New York

Rush my exploding Time Bomb at once. If I am not 100% delighted, I may return after 10 Day Free Trial for price refund of purchase price.

- ☐ I enclose \$1.00 plus 25¢ shipping charges.  
☐ Send C.O.D. I will pay postage on delivery and C.O.D. and shipping charges.

NAME .....

Address .....

## COMPLETE 4 PIECE MATCHED SET OF LUGGAGE

Unbelievably  
Priced at ONLY \$298

Yes, that price is correct . . . Only \$2.98 for the complete 4 piece set. Not \$2.98 each, but \$2.98 complete for all 4 pieces. And, there is nothing else to buy . . . no extras, no additions. Its modern appearance and wide-stitched simulated leatherette material will amaze you with its good looks.

#### IMPORTED AND MASS PRODUCED TO MAKE THIS PRICE POSSIBLE

This tremendous bargain is possible only through the use of pressed chip-board. This wonderfully versatile material bends around three sides and is bonded by sturdy wide stitching to the overlapping closing. Snap locks and handles are riveted in place. The big one has extra metal stripping for strength and long wear. Inside has laminated modern design print. Each piece fits inside the next larger which saves your storage space and makes our shipping easier.

#### NOT FANCY LUGGAGE — BUT USEFUL, PRACTICAL

You will be thrilled and delighted with the many, many uses you will find for this set. It will make a marvelous gift and your thoughtfulness will be appreciated for such a long time. Lightweight. It avoids the silly situation where the luggage weighs more than the clothing carried. When this offer was first made to us by the overseas company we couldn't believe our ears, but we were delighted when we saw it just a few days ago—and you will be too. Each piece serves a specific purpose such as vanity and cosmetic case (8"), personal Valet (10"), overnight case (12") or family size (14").

Remember, the complete price for all 4 matched pieces of luggage is only \$2.98. Because of its size, we are forced to ask for an additional 63c shipping charge. Note: Due to the Federal Law, there is a 10% excise tax on all purchases of luggage. This Federal tax (30c in this instance) is turned over directly by us to the Government. We merely act as agents and in no way, benefit. Kindly add this 30c to your purchase price when ordering.

#### MONEY BACK GUARANTEE

#### 10 Day Free Trial

Simply fill in the coupon and when your 4 piece matching set of luggage arrives, pay the postman only \$2.98 plus C.O.D., shipping charges and excise tax. Then, even use them for 10 full days, and if you are not 100% delighted then simply return them for your full purchase price refund.

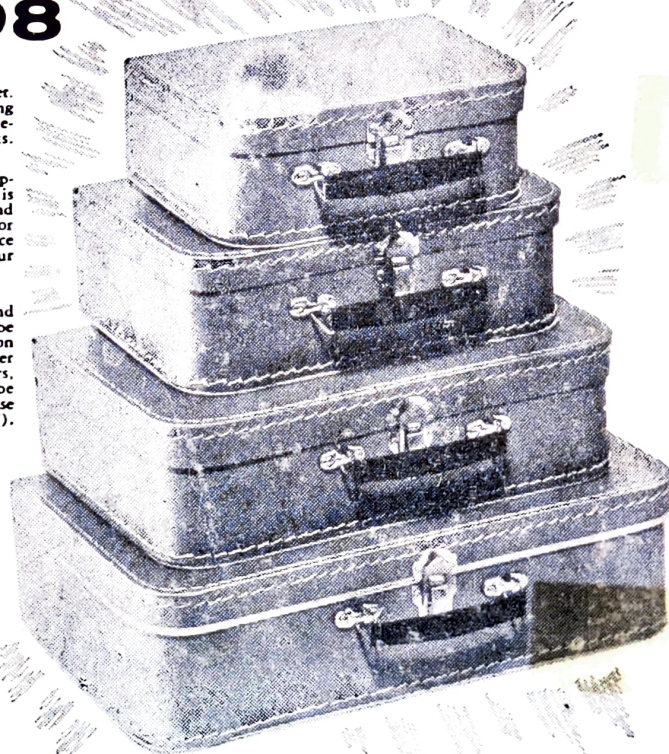
HONOR HOUSE PROD. CORP. Dept. CV 98  
Lynbrook, N. Y.

Rush my matching 4-piece set of luggage at once. I understand if I am not 100% delighted I may return it for prompt refund of full purchase price.

- ☐ I enclose \$2.98 plus 63c shipping charges and 30c Federal excise tax. Same Money Back Guarantee.  
Send C.O.D. I will pay postman on delivery plus C.O.D., shipping charges and excise tax.

Name .....

Address .....

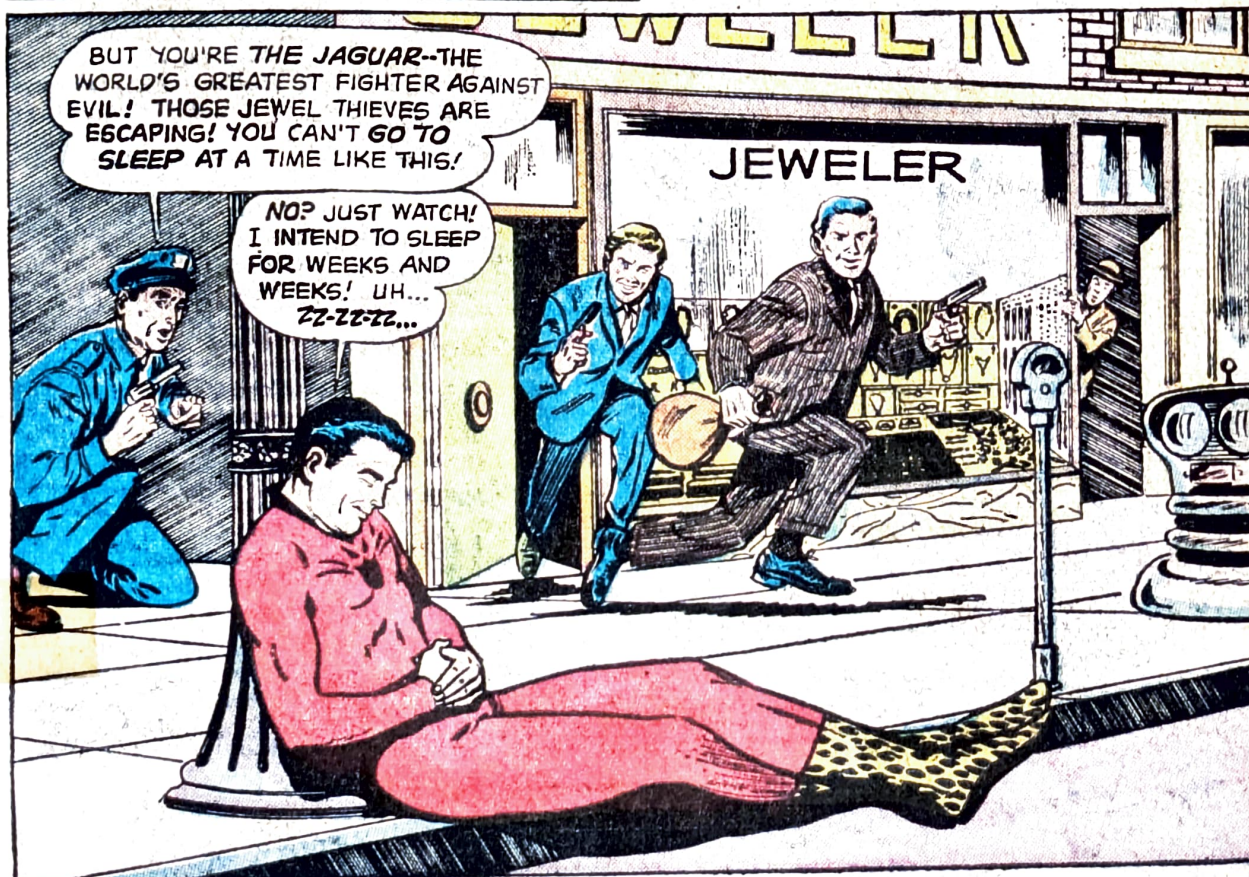




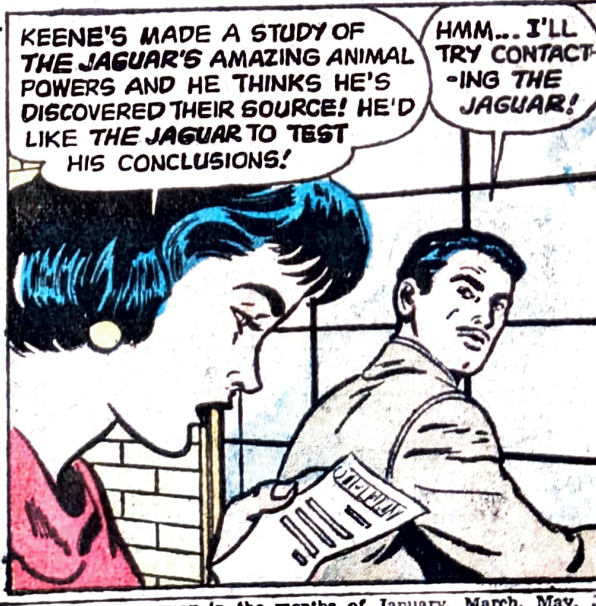
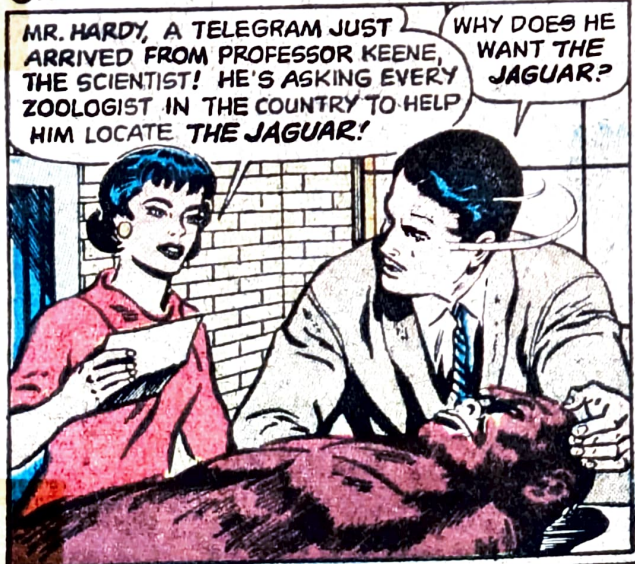
# The JAGUAR

CAN YOU IMAGINE **THE JAGUAR** SMILING AT EVIL MEN, ENCOURAGING CRIMINALS AND STANDING BY IDLY WHILE WICKEDNESS RUNS RAMPANT IN A BIG CITY? THEN YOU CAN PICTURE THE SHOCK FELT BY PEOPLE WHO SOUGHT THE PROTECTION OF THE MASTER OF THE ANIMAL KINGDOM! FOR LITTLE DID THEY DREAM THEIR WORLD WOULD SEE...

## THE DAY THE JAGUAR STOPPED FIGHTING!

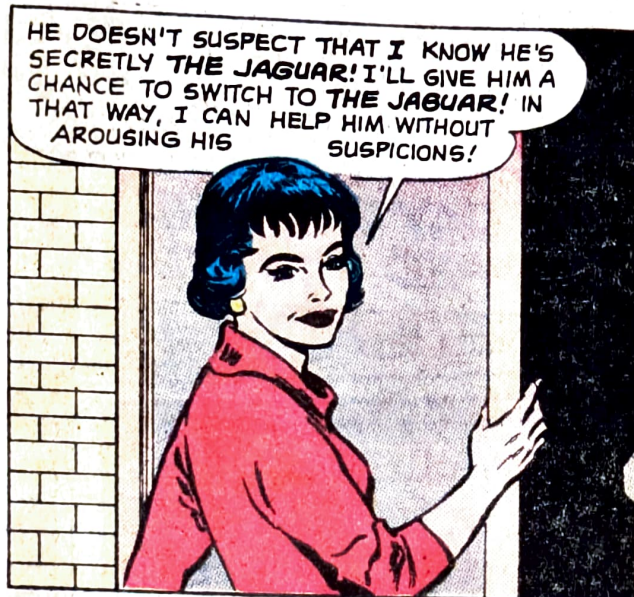


ONE MORNING AT RALPH HARDY'S ZOOLOGICAL LAB...

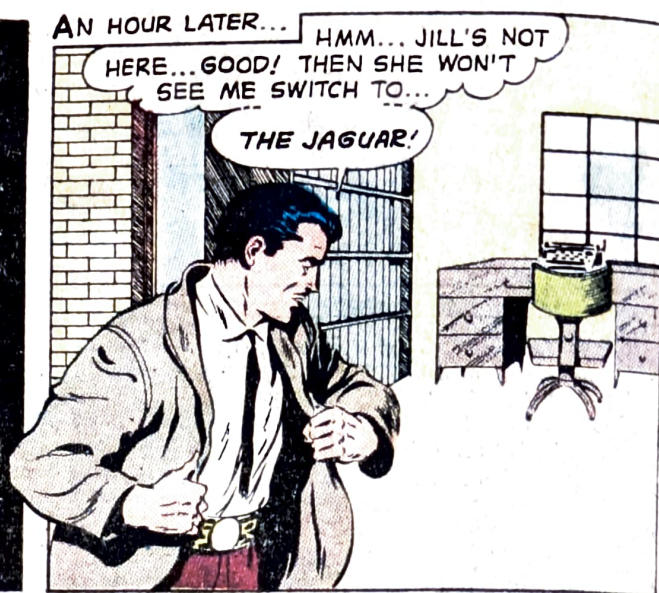


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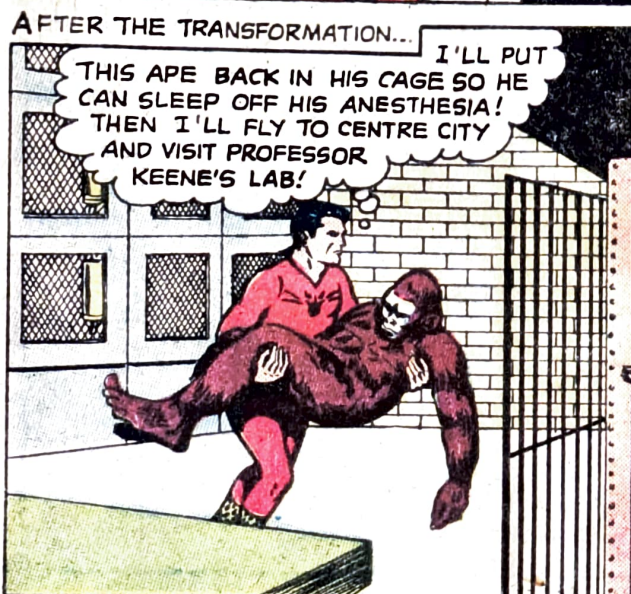




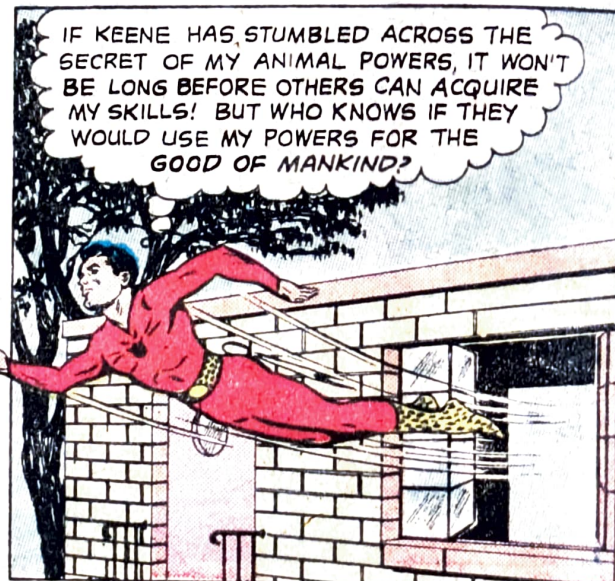
HE DOESN'T SUSPECT THAT I KNOW HE'S SECRETLY **THE JAGUAR**! I'LL GIVE HIM A CHANCE TO SWITCH TO **THE JAGUAR**! IN THAT WAY, I CAN HELP HIM WITHOUT AROUSING HIS SUSPICIONS!



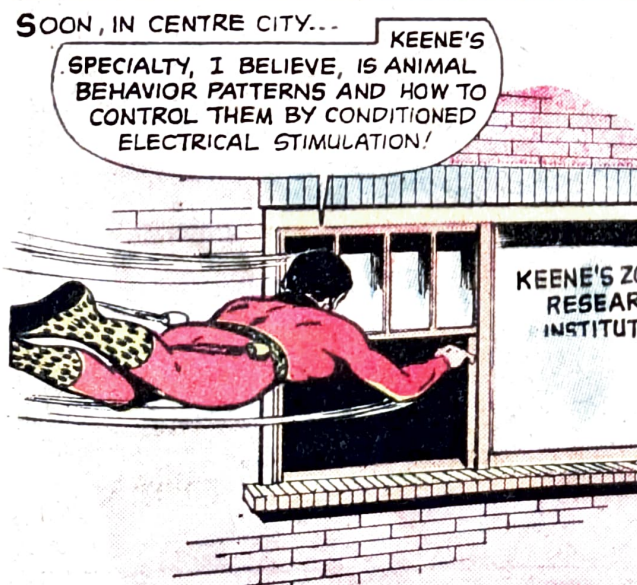
AN HOUR LATER... HMM... JILL'S NOT HERE... GOOD! THEN SHE WON'T SEE ME SWITCH TO... **THE JAGUAR**!



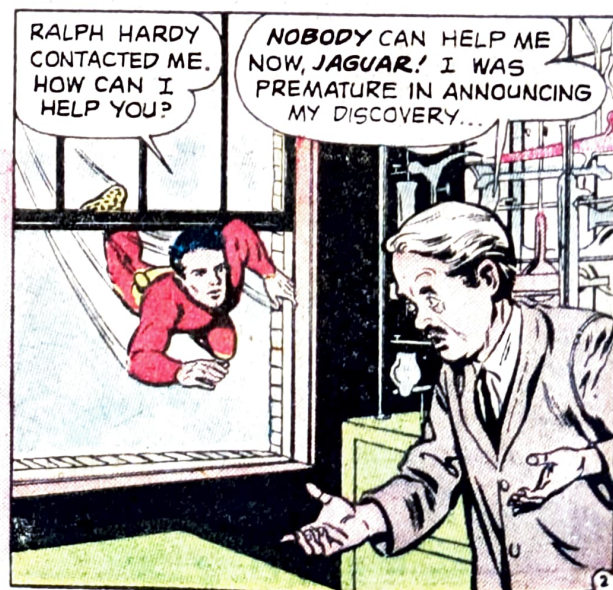
AFTER THE TRANSFORMATION... I'LL PUT THIS APE BACK IN HIS CAGE SO HE CAN SLEEP OFF HIS ANESTHESIA! THEN I'LL FLY TO CENTRE CITY AND VISIT PROFESSOR KEENE'S LAB!



IF KEENE HAS STUMBLER ACROSS THE SECRET OF MY ANIMAL POWERS, IT WON'T BE LONG BEFORE OTHERS CAN ACQUIRE MY SKILLS! BUT WHO KNOWS IF THEY WOULD USE MY POWERS FOR THE GOOD OF MANKIND?



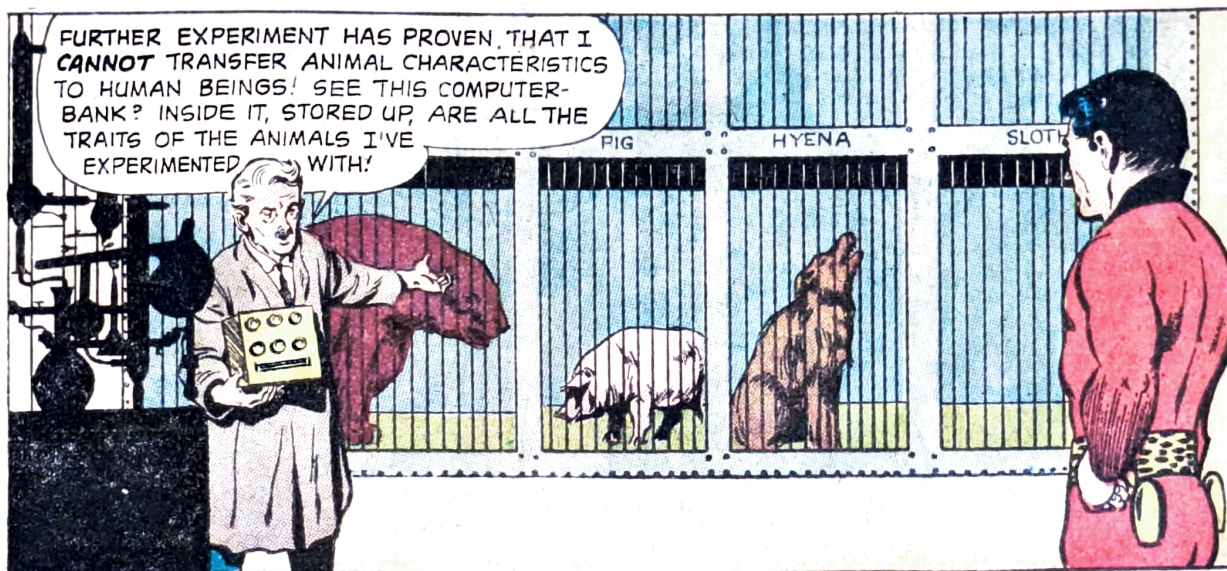
SOON, IN CENTRE CITY... KEENE'S SPECIALTY, I BELIEVE, IS ANIMAL BEHAVIOR PATTERNS AND HOW TO CONTROL THEM BY CONDITIONED ELECTRICAL STIMULATION!



RALPH HARDY CONTACTED ME. HOW CAN I HELP YOU?

NOBODY CAN HELP ME NOW, **JAGUAR**! I WAS PREMATURE IN ANNOUNCING MY DISCOVERY...





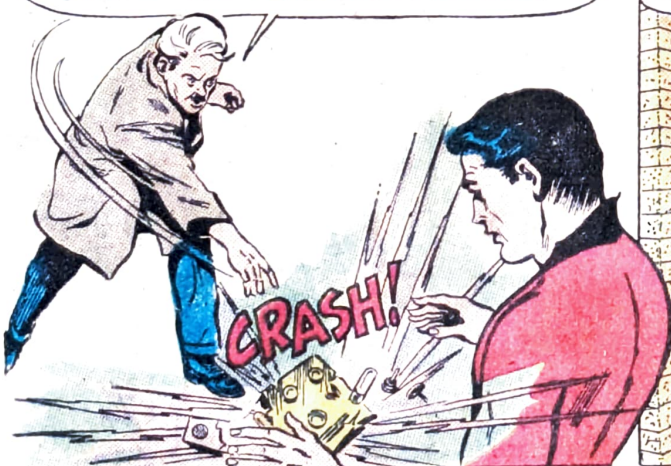
FURTHER EXPERIMENT HAS PROVEN, THAT I **CANNOT** TRANSFER ANIMAL CHARACTERISTICS TO HUMAN BEINGS! SEE THIS COMPUTER-BANK? INSIDE IT, STORED UP, ARE ALL THE TRAITS OF THE ANIMALS I'VE EXPERIMENTED WITH!

PIG

HYENA

SLOTH

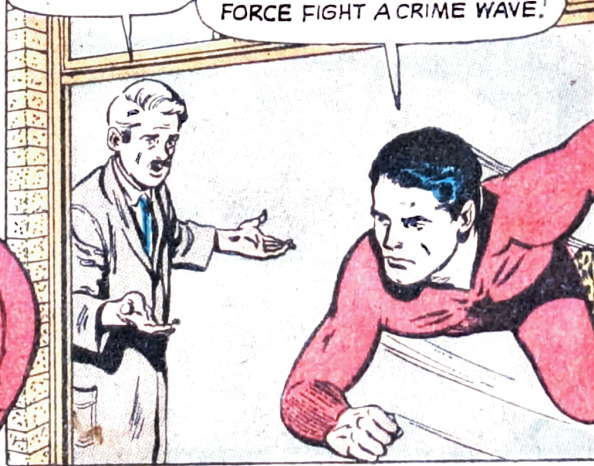
BUT WHEN I TRIED TO TRANSFER THESE TRAITS TO A HUMAN SUBJECT... **NOTHING HAPPENED!** YEARS OF RESEARCH WASTED! OH, I HATE THE SIGHT OF THIS WORTHLESS APPARATUS!



CRASH!

FORGIVE ME, **JAGUAR**-- BUT I'M TERRIBLY DISAPPOINTED!

I UNDERSTAND, KEENE! NOW I MUST SEE YOUR POLICE COMMISSIONER! I PROMISED HIM WEEKS AGO I'D HELP HIS FORCE FIGHT A CRIME WAVE!



AT POLICE HEADQUARTERS...

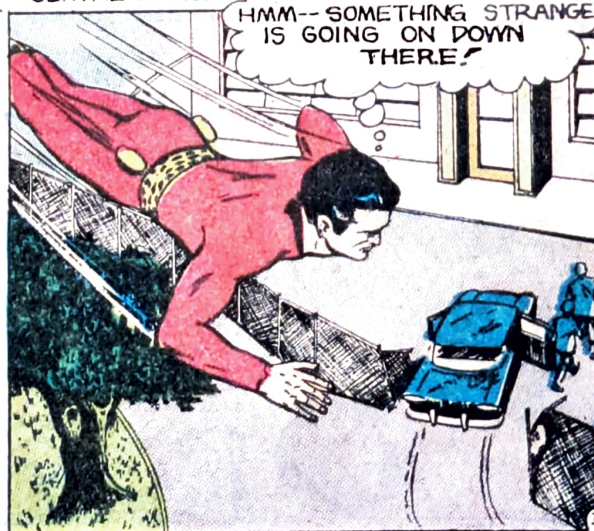
A GANG OF CUNNING THIEVES HAVE GONE ON A CRIME RAMPAGE, **JAGUAR**! WE NEED YOUR HELP TO STOP THEM!

I'LL DO EVERYTHING I CAN, COMMISSIONER! I'LL PATROL CENTRE CITY FOR A FEW DAYS!

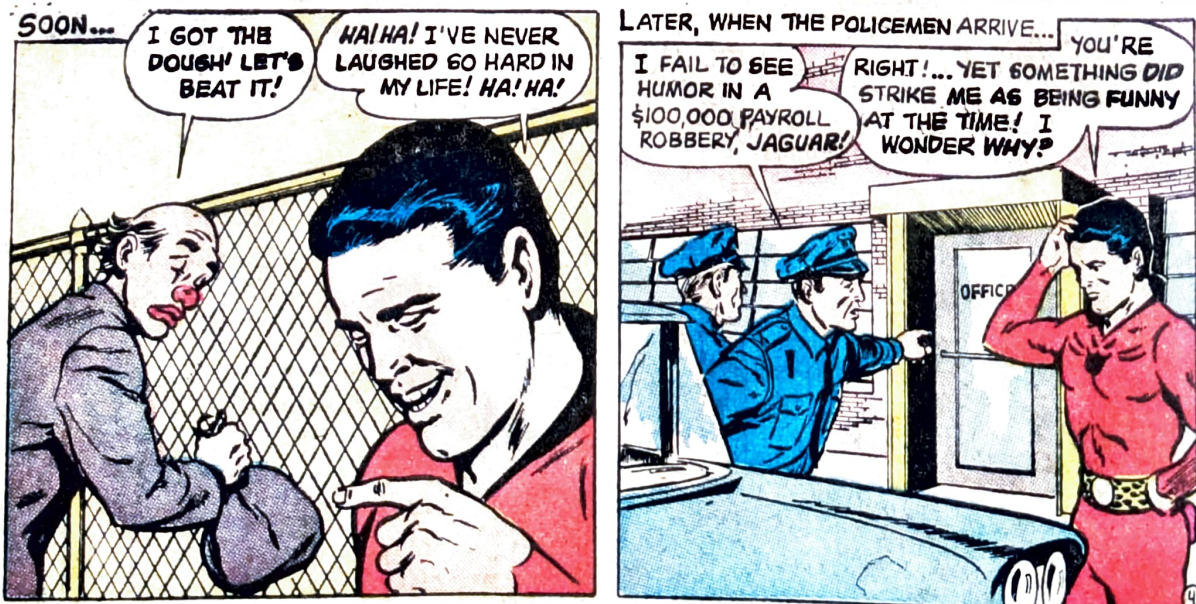
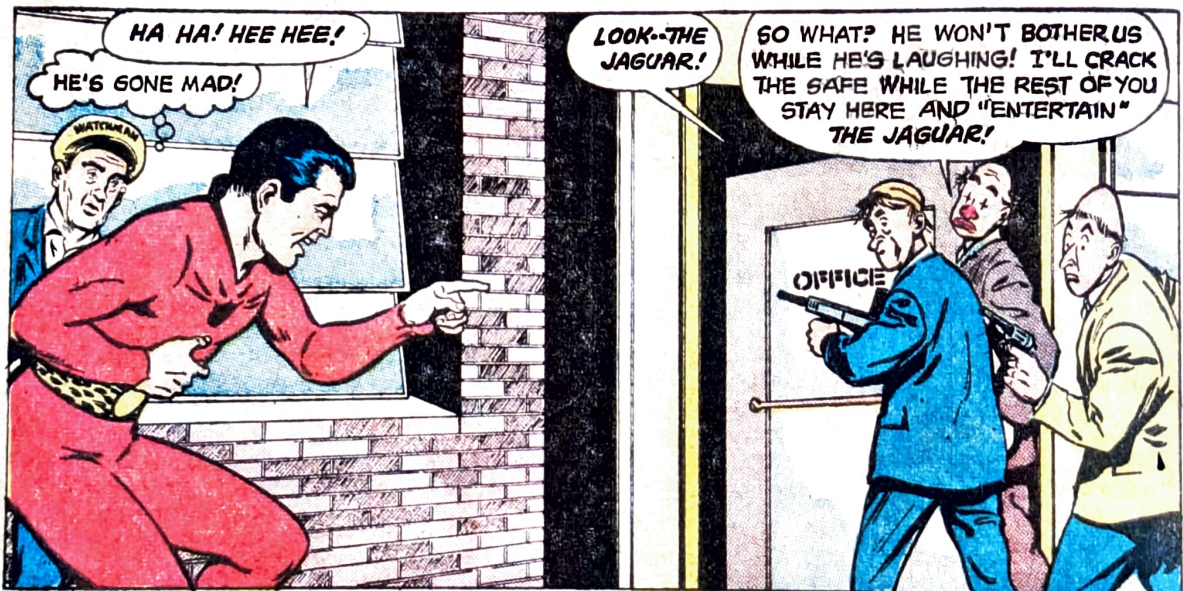
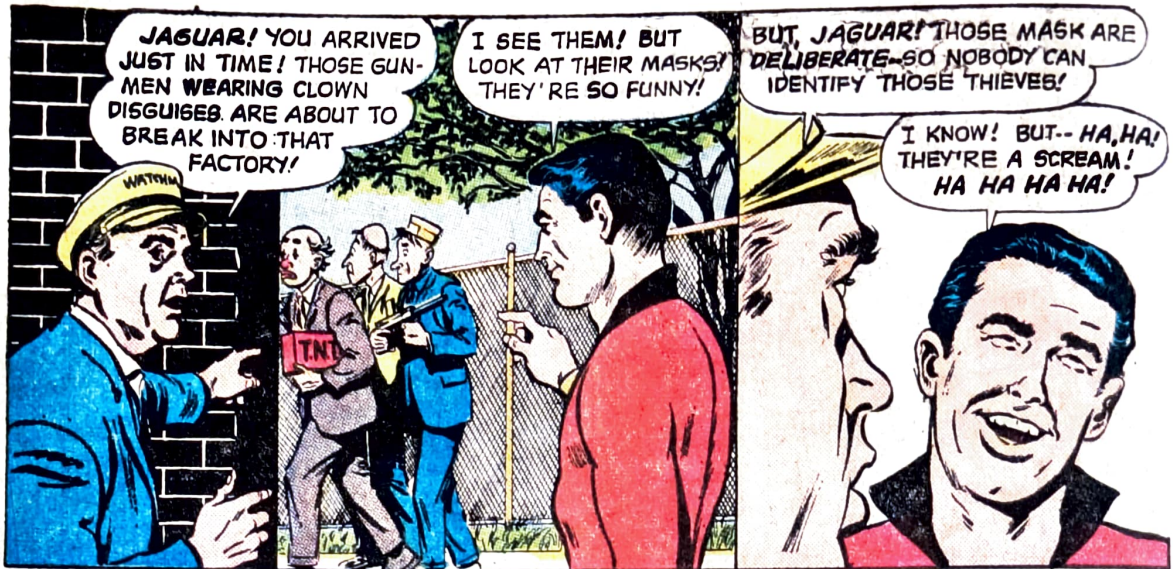


THAT NIGHT, OVER CENTRE CITY...

HMM-- SOMETHING STRANGE IS GOING ON DOWN THERE!

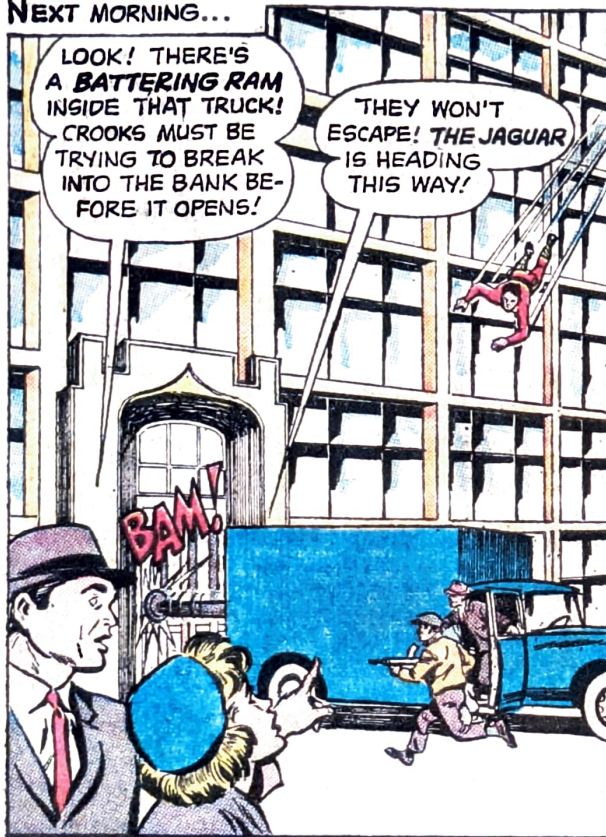




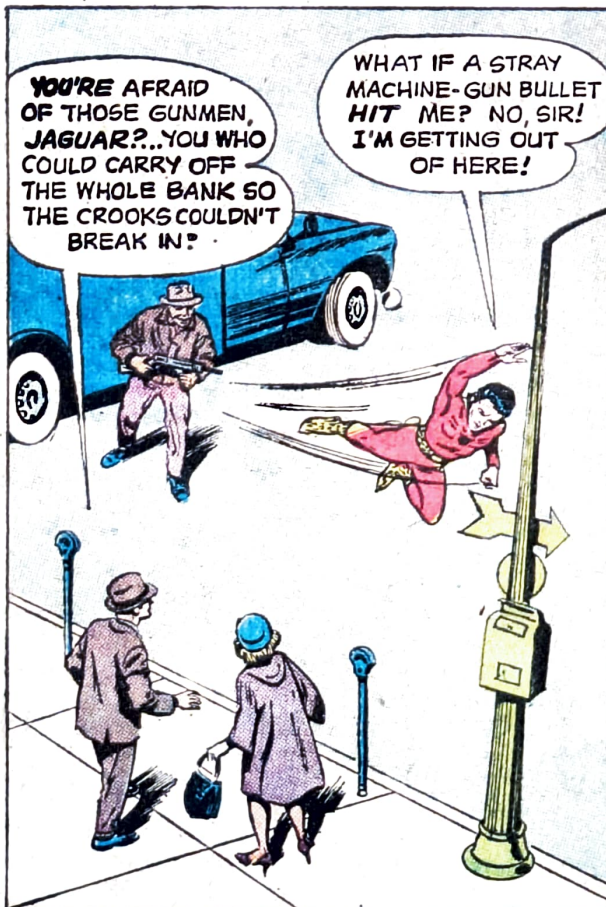




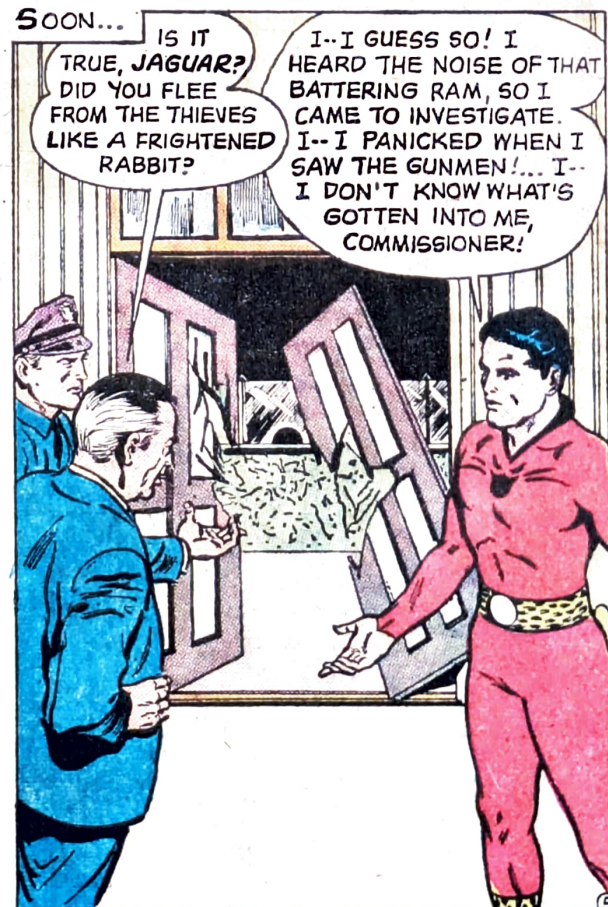
NEXT MORNING...



TO THEIR AMAZEMENT...

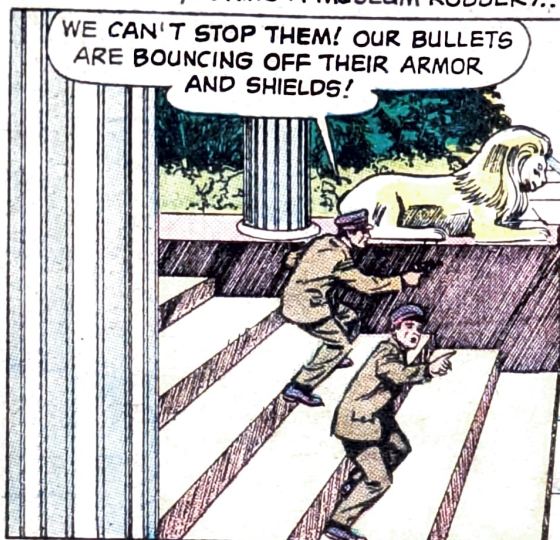


SOON...





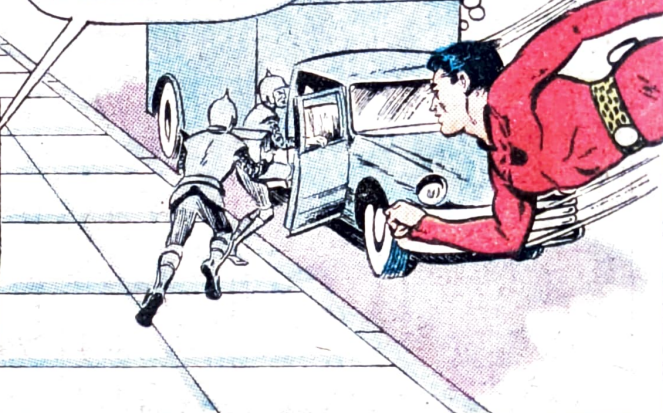
HOURS LATER, DURING A MUSEUM ROBBERY...



WE CAN'T STOP THEM! OUR BULLETS ARE BOUNCING OFF THEIR ARMOR AND SHIELDS!

HERE COMES **THE JAGUAR!** HE CAN FLY THROUGH SOLID CONCRETE WALLS! HE'LL STOP THEM!

HMM... I GOOFED TWICE BEFORE! BUT I WON'T MESS UP A **THIRD** TIME!



**JAGUAR!** WHY ARE YOU LANDING **HERE?** GO AFTER THE THIEVES!

WHY RUSH, BOYS? WE'VE GOT ALL DAY! BESIDES, I **HATE** EXERTING MYSELF!



BUT THE CROOKS ARE GETTING AWAY! HOW CAN YOU **LIE** THERE LIKE THAT?

EASY! TO TELL THE TRUTH, BOYS, I'M TOO LAZY TO CHASE THOSE PUNKS! LET SOMEONE ELSE DO IT! I NEED MY REST!

AS THE MUSEUM GUARDS GAPE...

THIS CAN'T BE THE SAME **JAGUAR** EVERYBODY HAILS AS A HERO! THIS CHARACTER IS TOO **LAZY** TO FIGHT CRIME!

YOU'RE RIGHT! HE'S A SHIFT-LESS GOOD-FOR-NOTHING!



PRESENTLY, AT NOON...

**JAGUAR!** WE'VE BEEN TRYING TO REACH YOU! GUNMEN BROKE INTO AN ESTATE AND ARE TRYING TO ESCAPE IN A HELICOPTER WITH ART TREASURES!

I'LL OVERTAKE THAT WHIRLYBIRD IN A MINUTE!



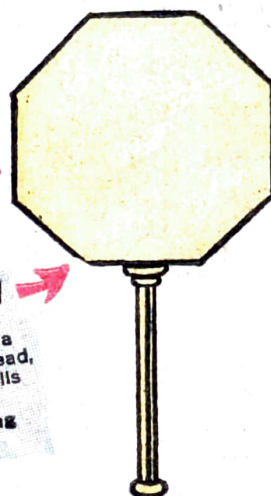
Continued



# KNOW YOUR SIGNS—

FOR BIKE TIRES

FOR SAFETY



FILL IN THIS SIGN

Even if the lettering on a traffic sign cannot be read, the shape and color tells you what to do. Fill in the right warning on this sign.

## U. S. ROYAL BIKE TIRES

There's a U. S. Royal tire to fit your bike. 3 ply center-lap construction means safety and longer wear. If you need new tires—Royals aren't expensive—a Middleweight tire sells for less than \$3.00.

See your friendly U.S. Royal Dealer. Ask him for the interesting "Traffic Sign" folder or write to U.S. Rubber.



Quality-manufactured in U.S.A. by

### United States Rubber

CYCLE TIRE DEPARTMENT • 549 East Georgia Street  
Indianapolis 6, Indiana

"I got a new bike for my birthday last week, and is it something! It has a Bendix® Automatic Transmission and Power Brake on it. You start off like a jet, practically, and climb hills real fast. Stopping's safer, and pedaling's easier, too. Shifting is real easy—just back-pedal a couple of inches, and you're off! No handlebar controls to fool with, like old-fashioned 3-speed brakes. Guess that's why Bendix Automatic Brakes now outsell the 3-speed kind.\* Get the free folder. Go over it with your mom and dad. That's the sure way to get Bendix Automatic Brakes on your bike."

Look for the "Red Bands"  
(Design pat. pending)

\*Based on latest bicycle industry reports.



THE BENDIX CORPORATION  
ECLIPSE MACHINE DIVISION, ELMIRA, N. Y.

**GET MORE FACTS. SEND FOR FREE FOLDER!**

Rush my copy of your illustrated folder fully describing the new Bendix Automatic Transmission and Power Brake.

ECLIPSE MACHINE DIVISION, DEPT. A  
THE BENDIX CORPORATION  
ELMIRA, NEW YORK

Name \_\_\_\_\_ (Please Print)

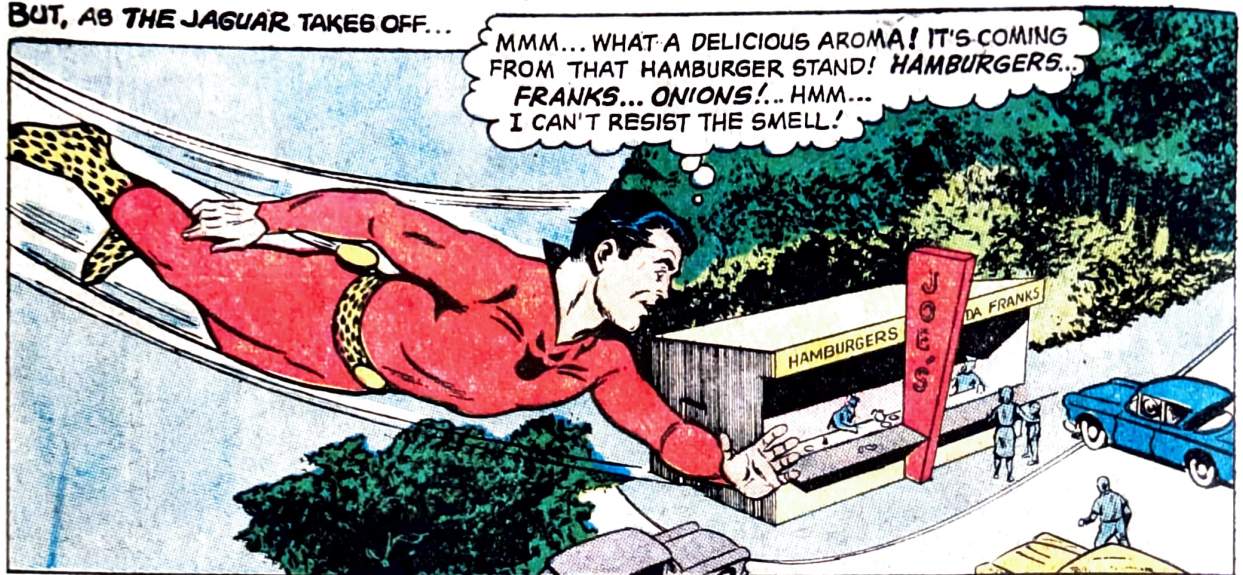
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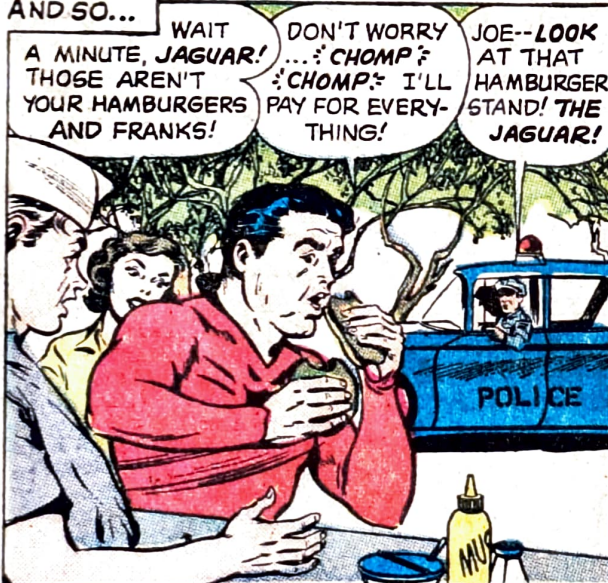




BUT, AS THE JAGUAR TAKES OFF...



AND SO...



WAIT

A MINUTE, JAGUAR!  
THOSE AREN'T  
YOUR HAMBURGERS  
AND FRANKS!

DON'T WORRY

...CHOMP!  
CHOMP! I'LL  
PAY FOR EVERY-  
THING!

JOE--LOOK  
AT THAT  
HAMBURGER  
STAND! THE  
JAGUAR!

GREAT GUNS,  
JAGUAR--YOU'RE  
SUPPOSED TO BE  
CHASING A  
HELICOPTER!!

NOT ON AN EMPTY STOMACH!  
I CAN'T DO A THING UNTIL  
I'VE EATEN SOMETHING!  
CHOMP!... IF THERE'S ONE  
THING I LOVE, IT'S FOOD!



LATER THAT AFTERNOON...

WHAT A BREAK YOU'RE  
HERE, JAGUAR! FOLLOW ME!  
A BURGLAR ALARM JUST  
JUST WENT OFF IN THAT  
JEWELRY STORE!

YAWN!... SORRY...  
YOU'LL HAVE TO  
ANSWER IT ALONE!  
I'M TOO SLEEPY...  
MUST BE ALL THAT  
FOOD I ATE!



BUT YOU'RE THE JAGUAR,  
THE WORLD'S GREATEST  
FIGHTER AGAINST EVIL!  
YOU CAN'T GO TO SLEEP  
AT A TIME LIKE THIS!

NO? WATCH  
ME! I INTEND  
TO SLEEP FOR  
WEEKS AND WEEKS!  
UH... ZZ-ZZ-ZZ...



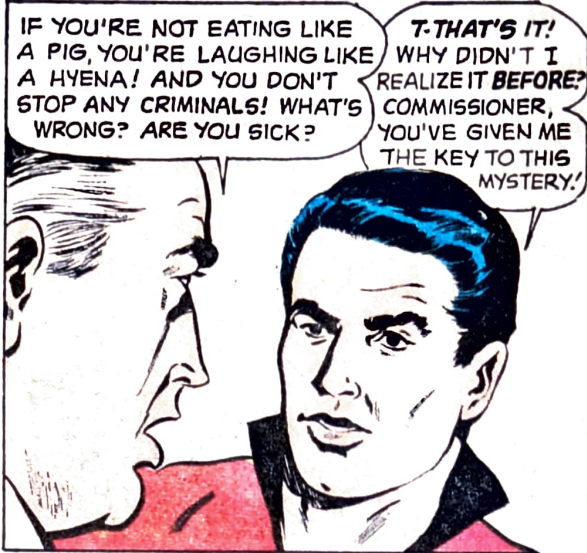


LATER, THE POLICE COMMISSIONER SHOWS UP...



GOSH, COMMISSIONER, I DON'T KNOW WHY... BUT I SUDDENLY FELT SLEEPY!

WELL, YOUR WHOLE BEHAVIOR MYSTIFIES ME, JAGUAR! YOU'VE BEEN NO HELP TO US AT ALL!



IF YOU'RE NOT EATING LIKE A PIG, YOU'RE LAUGHING LIKE A HYENA! AND YOU DON'T STOP ANY CRIMINALS! WHAT'S WRONG? ARE YOU SICK?

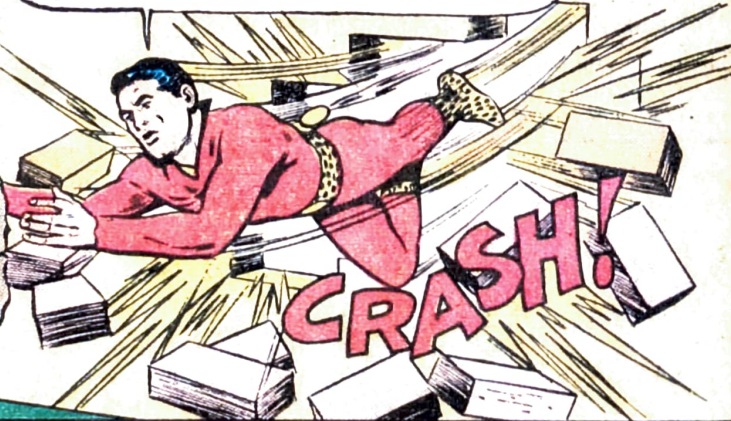
T-THAT'S IT! WHY DIDN'T I REALIZE IT BEFORE? COMMISSIONER, YOU'VE GIVEN ME THE KEY TO THIS MYSTERY!

AT PROFESSOR KEENE'S LAB...



JAGUAR! W-WHAT ARE YOU DOING HERE?

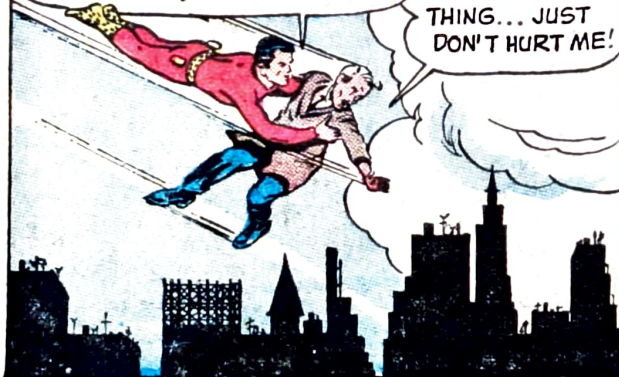
IT SUDDENLY OCCURRED TO ME, KEENE, THAT YOUR ANIMAL EXPERIMENTS *DID* WORK! YOU WRECKED THAT COMPUTER-BOX *DELIBERATELY* IN ORDER TO EXPOSE ME TO A RAY WHEN IT EXPLODED! THAT RAY CONTAINED THE UNDESIRABLE TRAITS OF FIVE ANIMALS!



SOON...

YOU KNEW I WAS DUE IN CENTRE CITY THIS WEEK TO HELP THE POLICE BATTLE YOUR GANG! SO YOU DECIDED TO SABOTAGE MY POWERS BY TRANSFERRING TO ME THE TRAITS OF THE HYENA, PIG, JACKAL, SLOTH AND BEAR!

GASP! I-- I ADMIT IT, JAGUAR! I--I CONFESS EVERYTHING... JUST DON'T HURT ME!



AFTER THE JAGUAR HAS ROUNDED UP KEENE'S GANGSTER PALS...

SO KEENE GAVE YOU A TEMPORARY OVERDOSE OF THOSE FIVE ANIMALS' TRAITS!... THE HYENA'S HYSTERICAL LAUGHTER... THE JACKAL'S COWARDICE... THE PIG'S GLUTTONY... THE SLOTH'S LAZINESS... AND THE BEAR'S SLEEPY HIBERNATION!

RIGHT! BUT KEENE'S DISCOVERY CAN AFFECT ONLY SOMEONE WHO **ALREADY** HAS ANIMAL POWERS--ME!





# 8 LATEST TWIST HITS \$1<sup>00</sup>

Loving You

I Was Wrong

Peppermint Twist

Did You Tell Him

Yes, She Knows

Take A Chance

## Here Are The New Twist Titles

SET #17

- 1 TAKE A CHANCE
- 2 LOVING YOU
- 3 I WAS WRONG
- 4 THE HILLBILLY TWIST
- 5 DID YOU TELL HIM
- 6 THE PEPPERMINT TWIST
- 7 YES, SHE KNOWS
- 8 SHE JUST COULDN'T TAKE IT

**MONEY BACK GUARANTEE.** They must be the nation's top 8 hits. I must be 100% satisfied, or I may return them for my full \$1.00 refund.

**NOW YOU GET THE NATION'S TOP 8 TWIST RECORD HITS** for only \$1.00 plus 10c postage. We do it by a revolutionary new process that puts 4 songs on each side of a record. So you get the **HITS** you want instead of an unwanted song or an unknown song on the back of a record.

**IN STORES 8 RECORD HITS 89¢ EACH**  
**COSTS \$7.12**  
**OUR PRICE AT \$1.00 plus 10¢ postage**  
**\$1.10**

**YOU SAVE \$6.02**

REMBRANDT CO., Dept. 489T ☐ Send Set No. 17  
 285 Market St., Newark, N. J. ☐ Send 45 rpm

Send the 8 TWIST RECORD HITS. I enclose \$1.00 plus 10c postage and handling. My money will be refunded if not satisfied. ☐ I enclose \$2.20. Send 2 sets.

NAME.....

ADDRESS.....

CITY..... STATE.....

CANADIAN ORDERS \$1.25

## SAVE HUNDREDS OF DOLLARS...

THIS NEW, **MAGIC** WAY!

SEE  
HOW  
IT  
WORKS:



Put In A Coin



Close The Drawer



Like Magic, It's Gone!

## AMAZING CHEST-O BANK

...is more than a bank! It's actually a magic trick that will have your family, friends and neighbors waiting in line to put in their money—just to see how it works. But **only you** know the secret... and **only you** have the key to get out the money and buy the things you've always wanted. What's more, the CHEST-O BANK is a beautiful addition to your room... because it's an accurate scale model of a \$35,000 genuine antique colonial chest-on-chest. And it's made to last... high-pressure molded of grained cherrywood polystyrene with a steel vault-type back and gleaming nickel-plated key. Best of all, it costs only \$1.98 postpaid. And if you don't get back twice that amount within the first 10 days you own it, just send it back and we'll refund every penny of your money. Order your CHEST-O BANK today.

### MAIL COUPON TODAY

HARRISON PRODUCTS, Dept. AC-8  
 P.O. Box 672, Plainview, N. Y.

Please rush me \_\_\_\_\_ CHEST-O BANK(S)  
 at \$1.98 each, ppd. I am enclosing  
 \$\_\_\_\_\_ in cash, check or M.O. (No  
 C.O.D.) I understand that if I am not  
 amazed and delighted, I can return it  
 within 10 days for a full refund.

Name.....

Address.....

City..... Zone..... State.....

ONLY **\$1.98**  
 ppd.

Size: 6 1/4" high x  
 3 1/4" wide



HARRISON PRODUCTS, Dept. AC8 Box 672, Plainview, N.Y.



# The **JAGUAR**

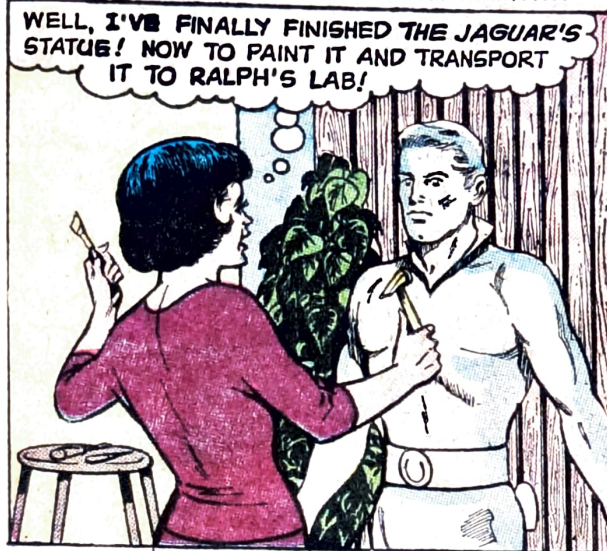
MILLIONS OF GIRLS IDOLIZE *THE JAGUAR*, BUT THREE GIRLS HAVE A *SPECIAL* LOVE FOR HIM! *KREE-NAL*, THE SEA CIRCE, *CAT GIRL*, QUEEN OF ALL FELINES, AND *JILL ROSS*, SECRETARY TO RALPH HARDY, *THE JAGUAR'S* SECRET IDENTITY! YOU CAN IMAGINE THE ANGUISH THE BEAUTEOUS TRIO GO THROUGH WHEN THEY LEARN THAT...

## THE JAGUAR IS MISSING!





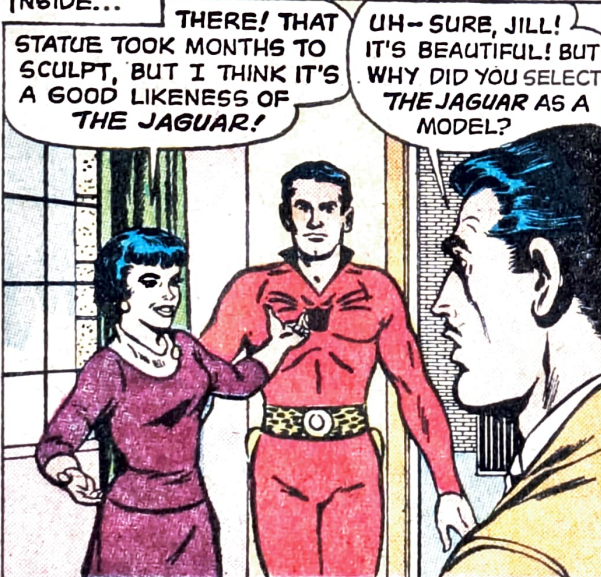
ONE MORNING, IN JILL ROSS'S APARTMENT...



AT 11 A.M., AT THE LAB...



INSIDE...

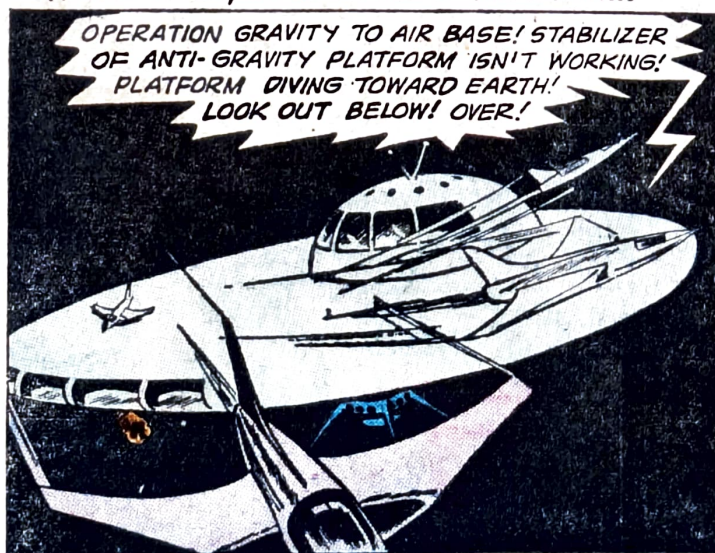


WELL, I FIGURED THAT THE JAGUAR WAS YOUR FAVORITE HERO! ISN'T HE?

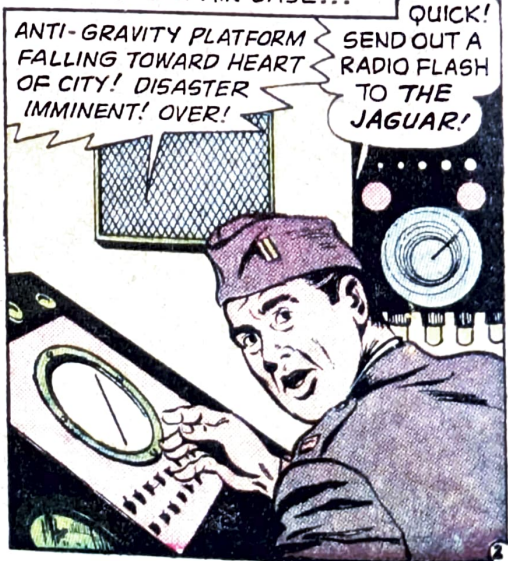
ER--YES, JILL! WELL, THANKS FOR REMEMBERING MY BIRTHDAY!



HOURS LATER, 80 MILES ABOVE THE EARTH...

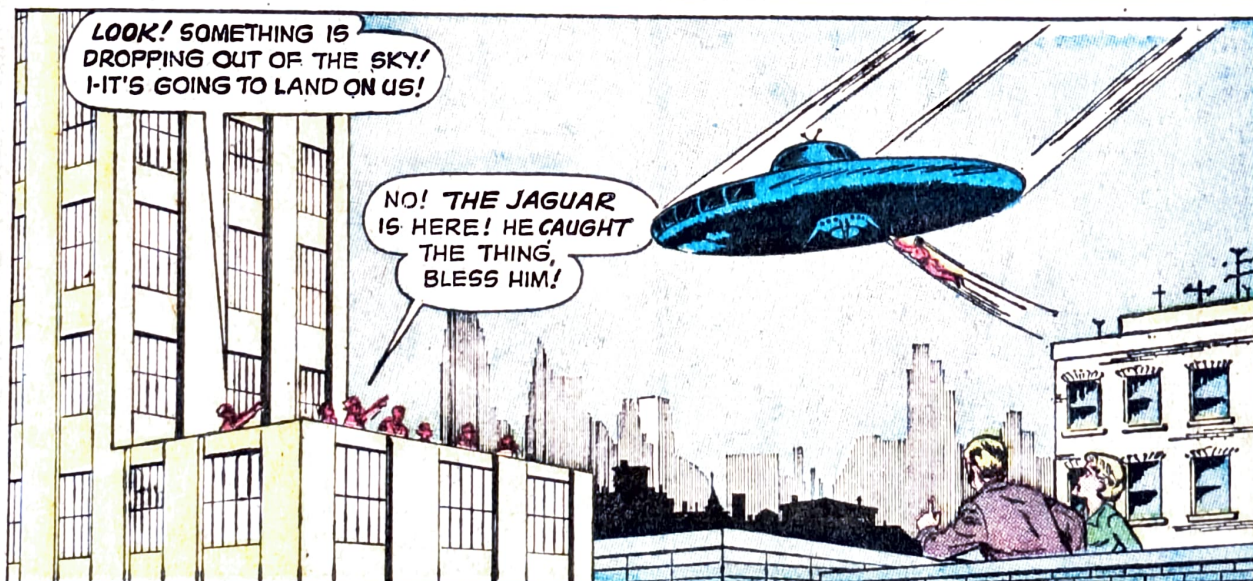
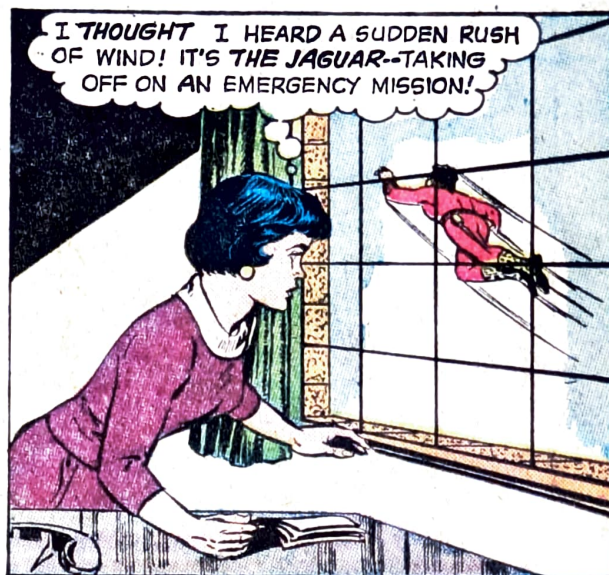
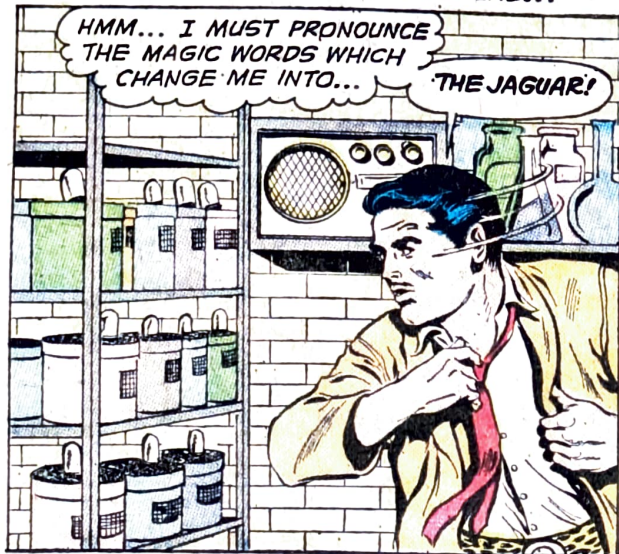


WHILE AT THE AIR BASE...

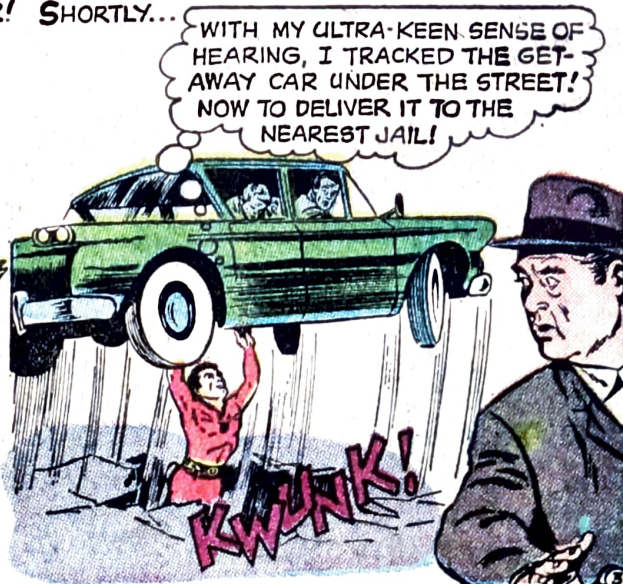




SECONDS LATER, IN RALPH HARDY'S LAB...



BUT THE DAY HAS ONLY BEGUN FOR THE JAGUAR! SHORTLY... AT 2 P.M. ...

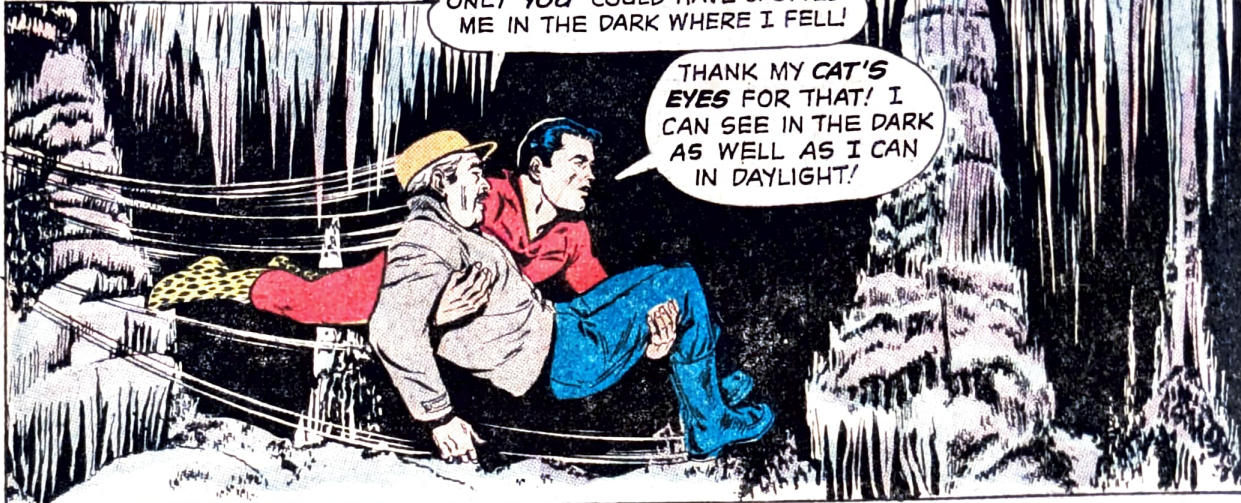




AT 4 P.M., **THE JAGUAR** IS SUMMONED TO A CAVE SYSTEM, 2,000 MILES AWAY...

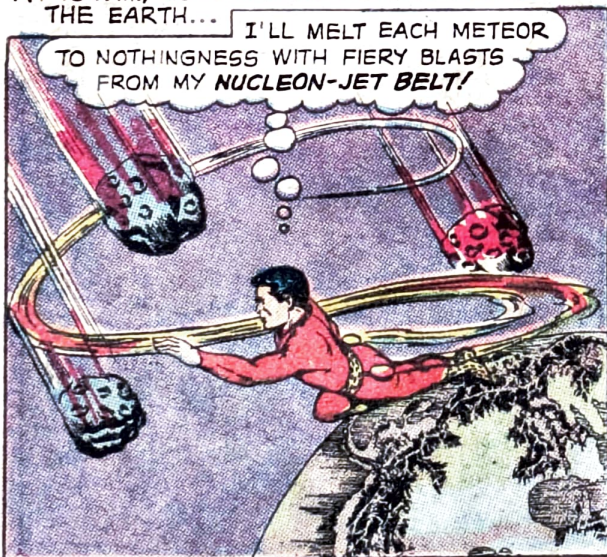
I'D HAVE PERISHED AT THE BOTTOM OF THAT CHASM IF NOT FOR YOU, **JAGUAR**! ONLY YOU COULD HAVE SPOTTED ME IN THE DARK WHERE I FELL!

THANK MY **CAT'S EYES** FOR THAT! I CAN SEE IN THE DARK AS WELL AS I CAN IN DAYLIGHT!



AT 10 P.M., AS A METEOR SHOWER THREATENS THE EARTH...

I'LL MELT EACH METEOR TO NOTHINGNESS WITH FIERY BLASTS FROM MY **NUCLEON-JET BELT**!

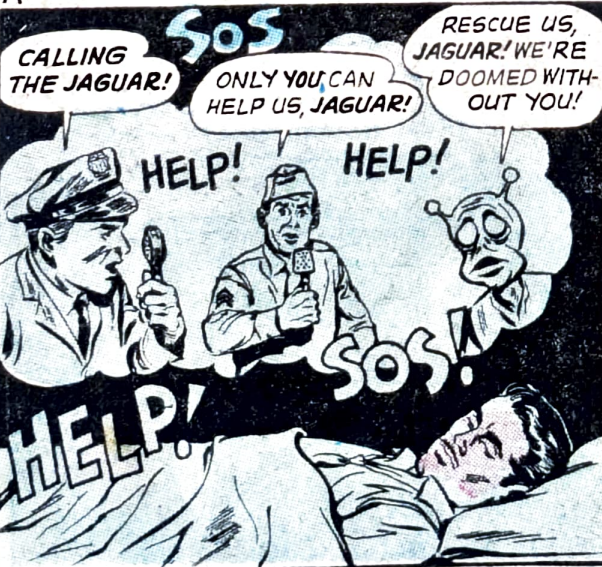


LATER, AS RALPH HARDY, BACK AT THE LAB...

NO SENSE GOING HOME WHEN I MUST CHECK ON A LAB EXPERIMENT AT 6 A.M.! I'LL CATCH FORTY WINKS HERE AND TURN UP THE RADIO VOLUME SO I CAN HEAR ANY DISTRESS CALLS FOR **THE JAGUAR**!



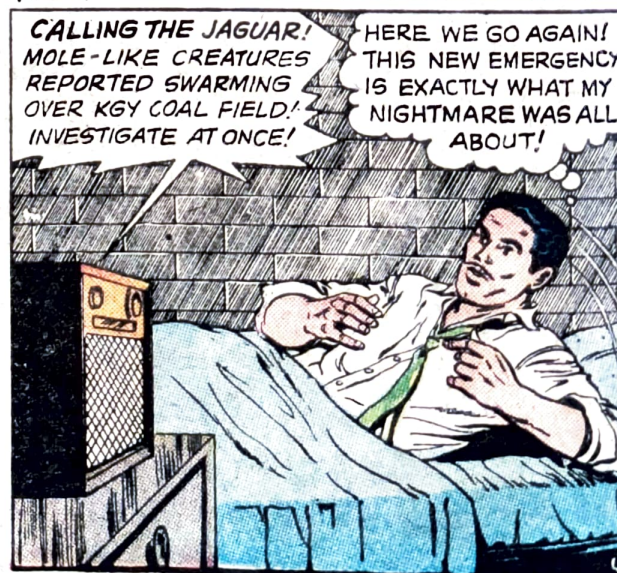
AFTER THE WEARY ZOOLOGIST FALLS ASLEEP...



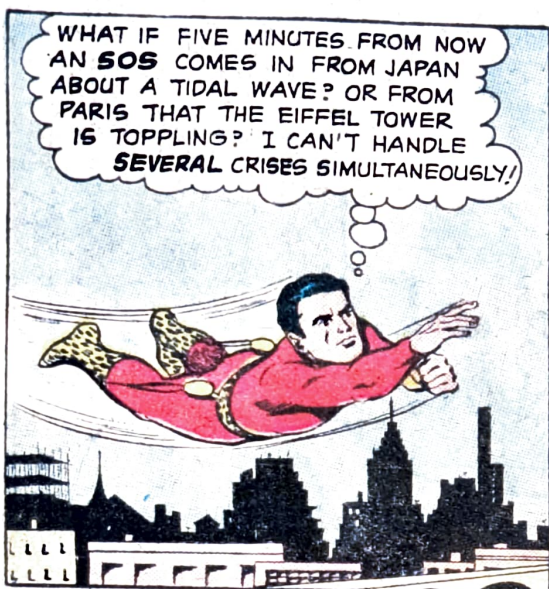
THEN, A RADIO FLASH SHATTERS HARDY'S DREAM...

**CALLING THE JAGUAR!** MOLE-LIKE CREATURES REPORTED SWARMING OVER KGY COAL FIELD! INVESTIGATE AT ONCE!

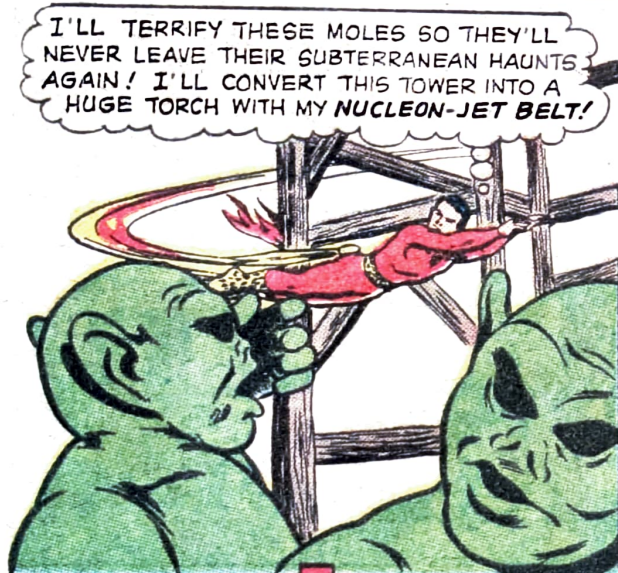
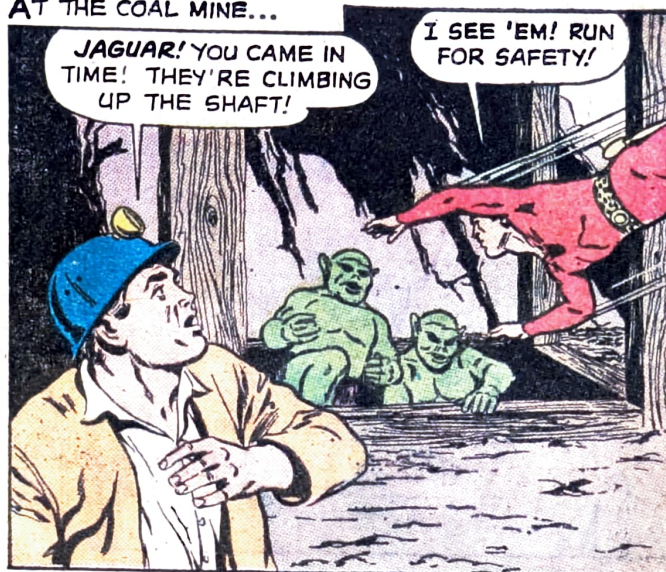
HERE WE GO AGAIN! THIS NEW EMERGENCY IS EXACTLY WHAT MY NIGHTMARE WAS ALL ABOUT!



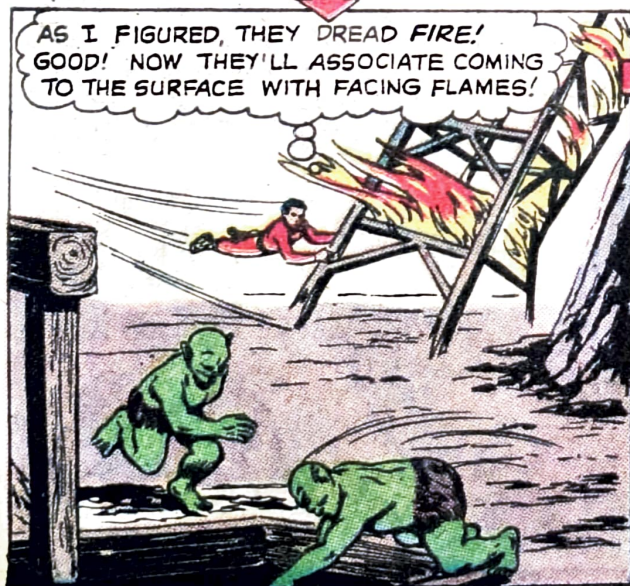




AT THE COAL MINE...



AS THE JAGUAR PURSUES THE MONSTERS...





A HALF-HOUR LATER...

THAT'S FUNNY! THE JAGUAR HASN'T COME UP YET! COULD SOMETHING HAVE GONE WRONG?

I'LL PHONE THE AUTHORITIES! MAYBE HE SURFACED MILES AWAY AND REPORTED BACK TO THEM!



WHEN JILL ROSS ARRIVES AT THE LAB...

NOTHING HAS BEEN HEARD FROM THE JAGUAR FOR FOUR HOURS! AFTER ROUTING SOME GIANT MOLES, HE VANISHED COMPLETELY!

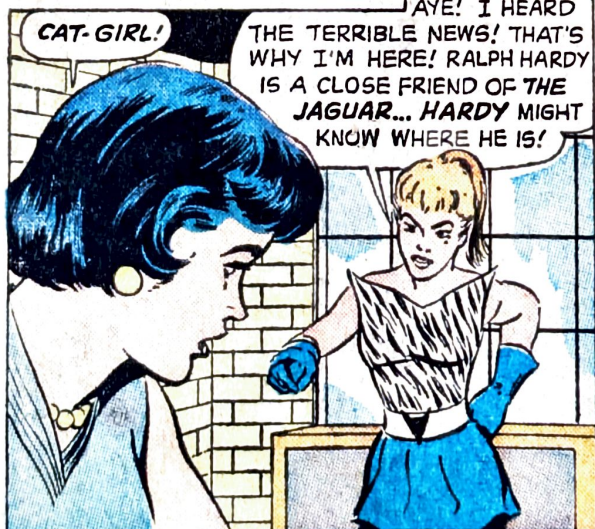
THE JAGUAR... M-MISSING? THAT'S IMPOSSIBLE! HE CAN'T BE DEAD! THERE MUST BE SOME GOOD REASON WHY HE HASN'T TURNED UP!



SUDDENLY, AS A SUPERNATURAL FIGURE APPEARS OUT OF NOWHERE...

CAT-GIRL!

AYE! I HEARD THE TERRIBLE NEWS! THAT'S WHY I'M HERE! RALPH HARDY IS A CLOSE FRIEND OF THE JAGUAR... HARDY MIGHT KNOW WHERE HE IS!



AN HOUR LATER, CONFUSION REIGNS IN ALL OFFICIAL PLACES...

HAVE YOU HEARD FROM THE JAGUAR?



NOT A WORD! THIS ISN'T LIKE HIM! USUALLY HE RENDERS A FULL REPORT ON AN EMERGENCY!

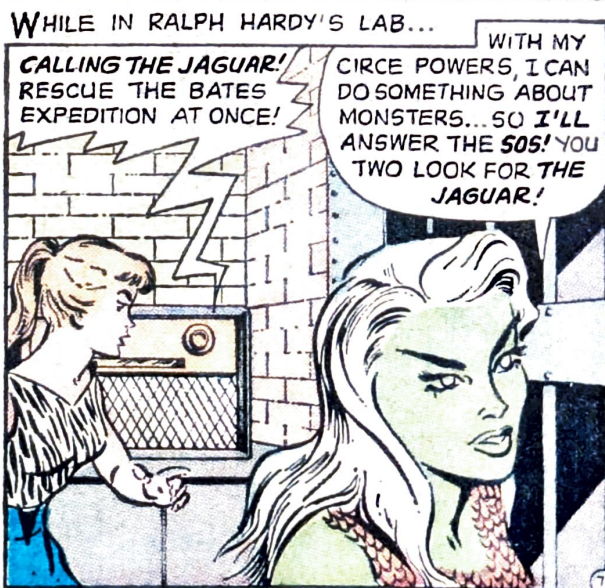
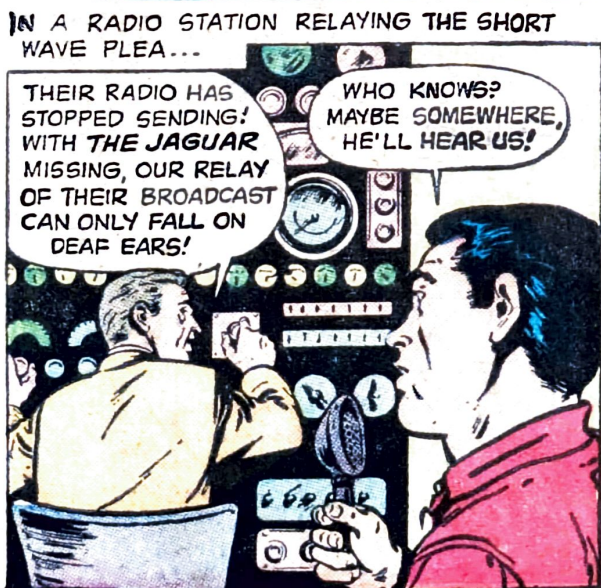
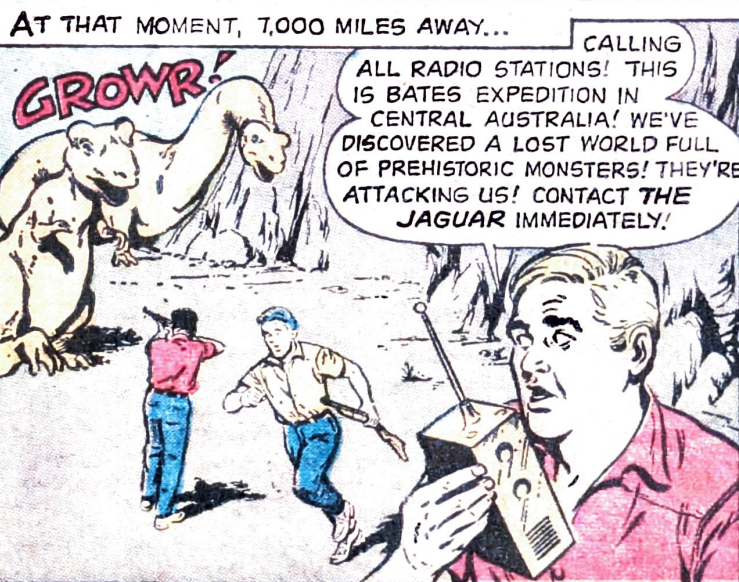
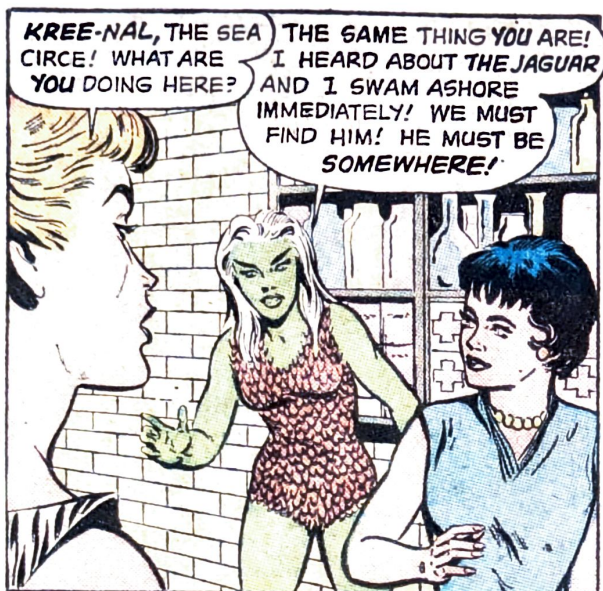
BETTER SEND OUT A COAST-TO-COAST ALARM! THE JAGUAR IS MISSING!



I CAN'T TELL JILL ROSS I KNOW HARDY IS THE JAGUAR...WHICH IS WHY I CAME HERE! SHE WOULD ONLY TRY TO WIN RALPH'S LOVE!











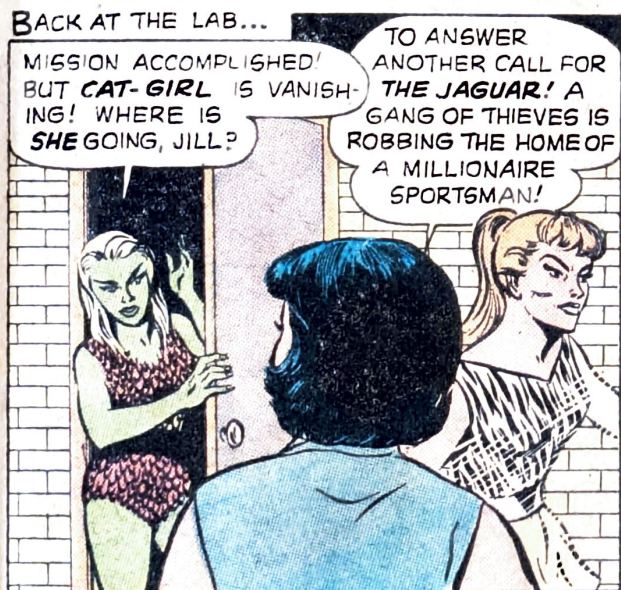




IT'S INCREDIBLE! THEY'VE BECOME TINY, HARMLESS RABBITS AND SQUIRRELS--THE **OPPOSITE** OF THEIR FEROCIOUS SELVES! BUT WE RADIOED FOR **THE JAGUAR!** WHY DID **YOU** COME INSTEAD?



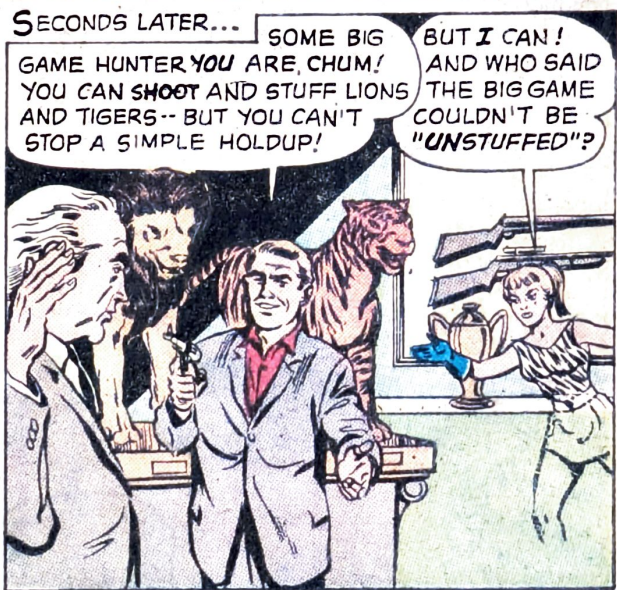
BECAUSE HE WASN'T AROUND! **SO I** HANDLED THIS EMERGENCY! FAREWELL, GENTLEMEN! GLAD TO BE OF SERVICE!



BACK AT THE LAB...

MISSION ACCOMPLISHED! BUT **CAT-GIRL** IS VANISHING! WHERE IS **SHE** GOING, JILL?

TO ANSWER ANOTHER CALL FOR **THE JAGUAR!** A GANG OF THIEVES IS ROBBING THE HOME OF A MILLIONAIRE SPORTSMAN!



SECONDS LATER...

SOME BIG GAME HUNTER **YOU** ARE, CHUM! YOU CAN **SHOOT** AND STUFF LIONS AND TIGERS-- BUT YOU CAN'T STOP A SIMPLE HOLDUP!

BUT **I** CAN! AND WHO SAID THE BIG GAME COULDN'T BE "**UNSTUFFED**"?

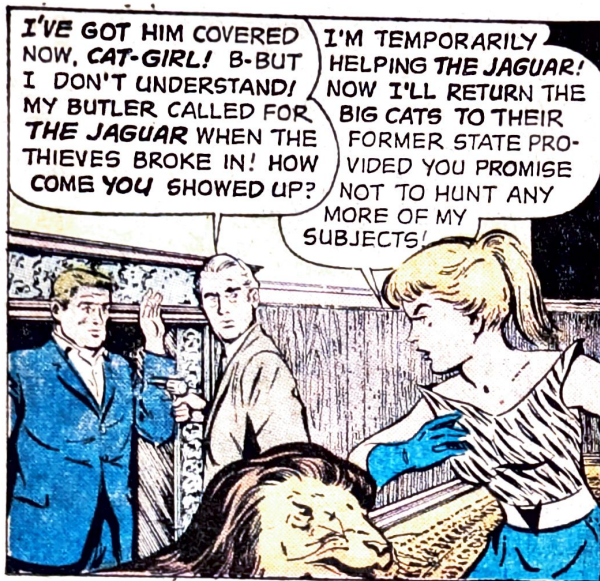


T-THE CAT'S! THEY'RE COMIN' **ALIVE!**

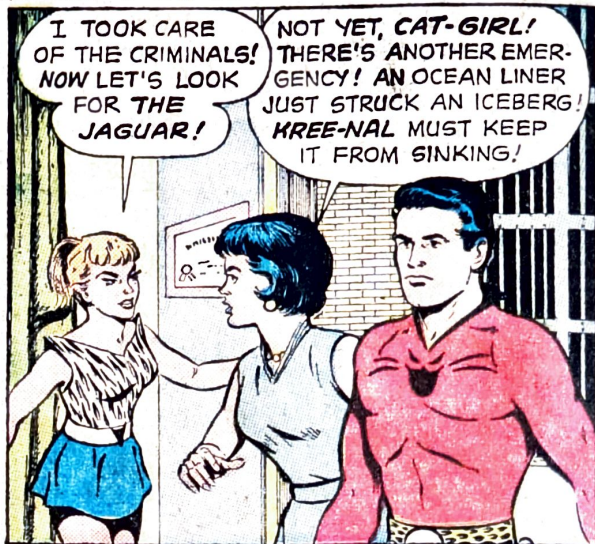
YES-- THANKS TO MY POWERS OF SORCERY! I'M **CAT-GIRL**, QUEEN OF ALL CATS, PAST, PRESENT AND FUTURE! IF YOU'LL SURRENDER, MY FOUR-LEGGED SUBJECTS WON'T HARM YOU!

**GRRRR!**

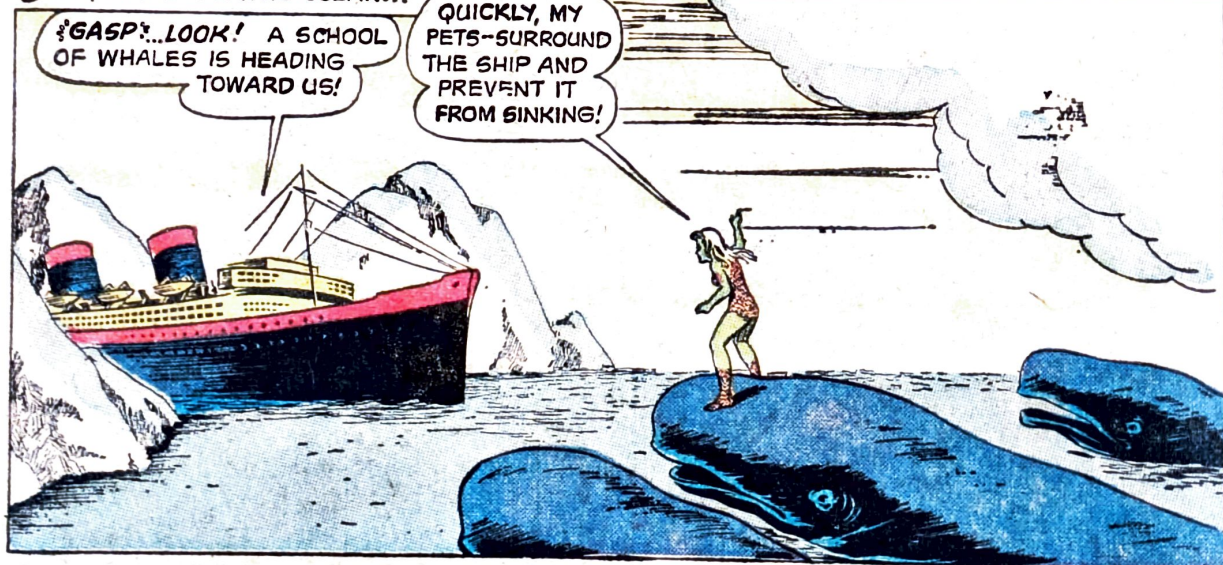




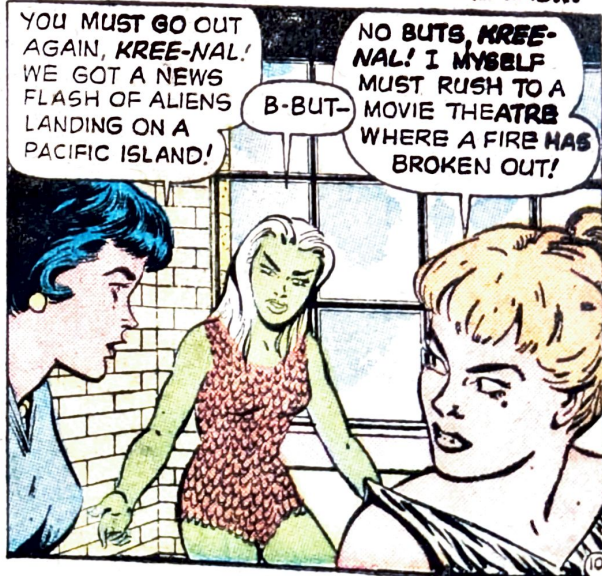
AS SOON AS CAT-GIRL RETURNS TO THE LAB...



SOON, IN THE ATLANTIC OCEAN...



BUT, WHEN KREE-NAL RETURNS TO THE LAB...





ON A PACIFIC ISLAND...



THE NEWS REPORT WAS CORRECT!... ALIENS ARE INVADING THE EARTH! BUT I'LL SCARE THEM AWAY FOREVER BY CHANGING THE NATIVES' LIVE STOCK INTO MONSTERS NO WEAPONS CAN HARM!



THE INVADERS ARE FLEEING! NOT EVEN THE JAGUAR COULD PULL A TRICK LIKE THIS! AFTER THE ALIENS LEAVE, I'LL CHANGE THE ANIMALS BACK TO THEIR NORMAL SELVES!

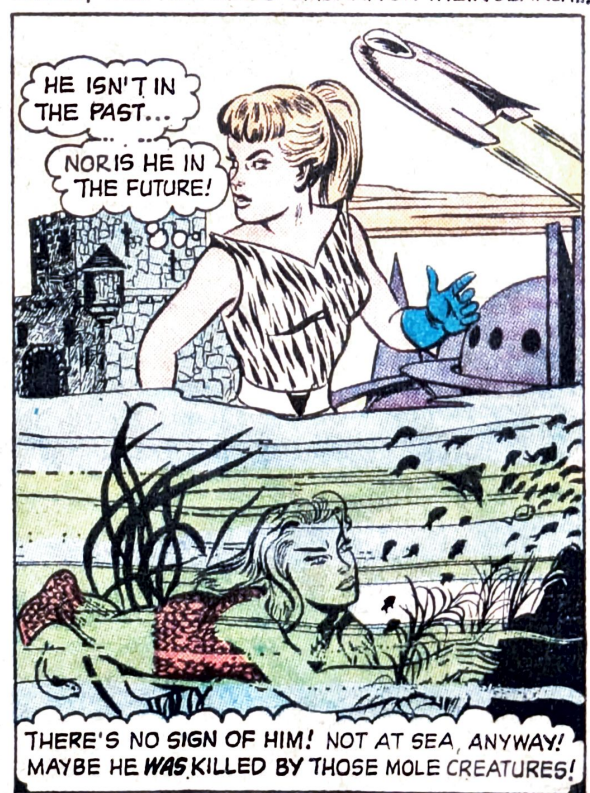
THEN, BACK AT THE LAB ONCE MORE...



THE LUCK OF ISIS IS WITH US! FOR THE MOMENT, THERE ARE NO EMERGENCIES! NOW, KREE-NAL, WE CAN SEARCH FOR THE JAGUAR! I'LL LOOK FOR HIM IN THE PAST AND THE FUTURE!

AYE! AND I'LL SCOUR THE SEVEN SEAS!

SOON, THE TWO GIRLS EMBARK ON THEIR SEARCH...



HE ISN'T IN THE PAST...  
...  
NOR IS HE IN THE FUTURE!

THERE'S NO SIGN OF HIM! NOT AT SEA, ANYWAY! MAYBE HE WAS KILLED BY THOSE MOLE CREATURES!



LATER, AT THE LAB...



THUS, AFTER I ROUTED THE MOLES, I CAME TO THE LAB, HID JILL'S STATUE AND TOOK ITS PLACE! HAD ANY OF YOU FAILED IN YOUR MISSIONS, I WOULD HAVE GONE INTO ACTION TO SAVE THE SITUATION!



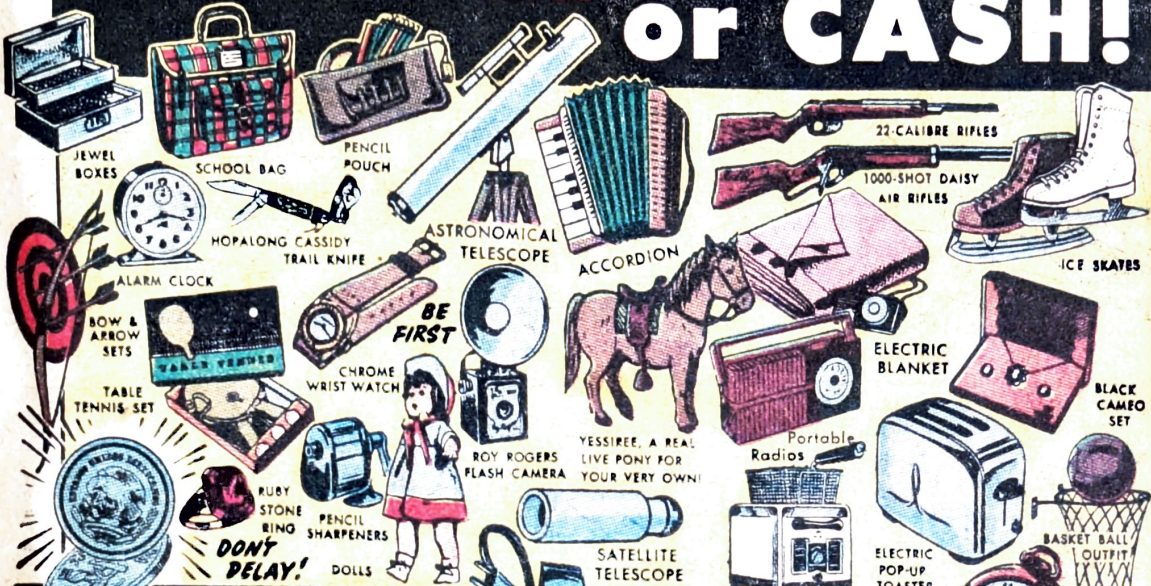
END



**BOYS! GIRLS! LADIES! MEN!**

**GIVEN! GIVEN!**

**YES, WE GIVE YOU PREMIUMS or CASH!**

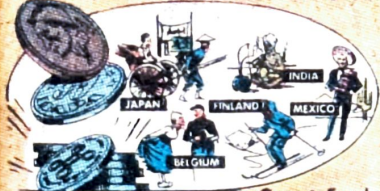


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Name..... Age.....

St..... R.D..... Box.....

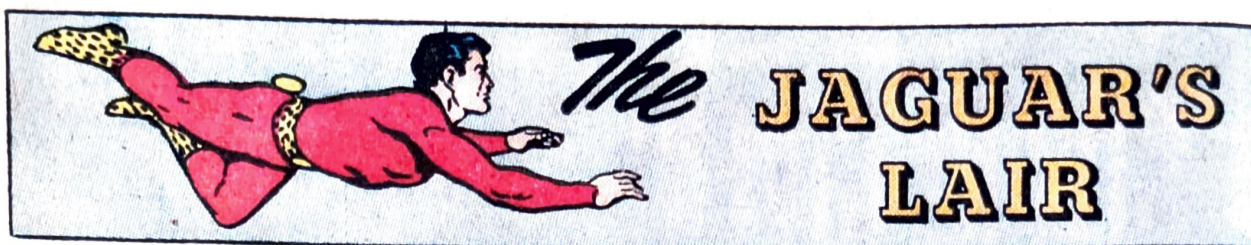
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DEAR EDITOR: I believe I have some suggestions that will benefit your comic, ADVENTURES OF THE JAGUAR. First, you would be much better off with two stories or a three-parter rather than your three separate stories. Two stories allow for better plot, more action and better characterization. For item number two, I would like to see THE JAGUAR with a mask. It would make him more mysterious and much more effective as a crime fighter and menace battler. By the way, except for the mask (or rather, lack of it) his costume is very good. It is striking; at the same time, simple. I believe that with my suggestions THE JAGUAR can become very popular.

Jeff Sturm, Minneapolis, Minn.

(We have no objections to a mask. See THE FLY, who wears a mask. But as to the "mask-less" JAGUAR'S efficiency as a fighter against evil, in our humble opinion he seems to be holding his own against the world's villains. But so that we don't "mask" our intentions entirely, look for a story in a forthcoming issue based on THE JAGUAR'S anxiety about wearing a mask . . . THE JAGUAR'S MASK: We share your respect for longer stories and two-parter. However, we feel there is an advantage in three tales per issue insofar as not all of THE JAGUAR's adventures are always epical in scope and lend themselves to brief, powerful stories with a punch surprise at the end. —Ed.)

DEAR EDITOR: Congratulations. You seem to be keeping up the quality of THE JAGUAR. Especially "The Nightmare from 2261 A.D." This does bring up some points however. This story would have been much better had it been lengthened. It poses the question: "Will a super-hero be remembered after he is dead?" What I am getting at, of course, is two long stories per issue instead of just one. Also, to help build the popularity of your new comic, I suggest a letter column where we readers can get together to talk things over.

Roger Mann, Minneapolis, Minn.

(The column is here. As to longer stories only, see comment on Jeff Sturm's letter above. Incidentally, both of you come from Minneapolis. Don't they read short stories in Minnesota? Tell you what, Roger . . . I'll invite the other fans to write in their opinions—How about it, readers? Do you like the tales long or short? Answer, please. —Ed.)

DEAR EDITOR: Let me give three loud roars of approval for THE JAGUAR. Maybe I'm "catty" by nature, but I go for stories about the animal world . . . and I have to go back to Kipling's JUNGLE BOOK for anything like comparison to your excellent yarns. Bring on those elephants and hold that tiger.

Ronnie Rappaport, Brooklyn, New York

(We can only purr with pride about your comments. As for animal adventures, don't miss "Terror in the Jungle" in a future issue. It even scared us . . . —Ed.)

DEAR EDITOR: I just finished reading your new JAGUAR comic book. I think it's great. It's new and different. The art work was perfect and the stories, too. What I think you should do is put in a letters page, where readers can write you to comment or point out mistakes or just plain gripe. Keep up the good work.

Glenn Primm, Jr., Nashua, New Hampshire

(Okay, Glenn and all those who have sent us a huge volume of mail requesting a letter column . . . gripe away or even better still, flatter us concerning THE JAGUAR and THE FLY. We want to know your reactions to our publications so that we can improve them. So . . . WRITE. —Ed.)

DEAR EDITOR: I am a collector of old comics and in bygone years I remember you published books based on a wealth of characters I think would go very well now with some new twists. How about bringing back such characters as: THE COMET, THE WIZARD, STEEL STERLING, THE BLACK HOOD and THE HANGMAN? Your new strip, THE JAGUAR, is good, but like I say you have a wealth of characters to draw from.

Edward Lahmann, Indianapolis, Indiana

(You bring back precious memories, Edward, and it is wonderful to hear from a loyal fan from the "old" days. However, if you follow our new characters, THE JAGUAR and THE FLY, you will find that they have all the sock elements of the five features you mentioned plus a whole raft of new attractions. Give THE JAGUAR a chance and we think that he will eclipse your recollection of past heroes, good as they were. —Ed.)

NOTE: Address all letters and postal cards to THE JAGUAR'S LAIR, Archie Comics Pub., Inc. 241 Church Street, New York City 13, N. Y.



YES, READERS... FOR THE CHILLS AND THRILLS OF A LIFETIME DON'T MISS THE CURRENT ISSUE OF

THE

**FLY**

NOW ON ALL NEWSSTANDS!

WHAT'S THE MATTER, FLY GIRL? YOU LOOK SICK!

I-I AM SICK... WITH FEAR!! I'VE LOST MY FLY RING! NOW ANYONE WHO FINDS IT CAN BECOME FLY GIRL!

THE MISSING FLY RING!

HA! HA!— WE SURE CROWNED THE FLY...

THESE SOLDIERS TRICKED ME! THEY PUT A CROWN OF CHLORDANE ON MY HEAD! CHLORDANE ONE SUBSTANCE, THAT IS DEADLY TO ME!

THE PRINCE OF FLIES

## FUN WITH THE "POPSICLE" KIDS

SAY, WHERE DID YOU GET THOSE SWELL PRESENTS? IS IT YOUR BIRTHDAY?

YOU MEAN MY BASEBALL AND GLOVE?

AND MY NEW GOLD CHAIN NECKLACE?

WE GOT THEM FOR "POPSICLE PETE" COUPONS THAT WE SAVED. SEE...

YOU GET A COUPON WITH EVERY GREAT-TASTING "POPSICLE" CONFECTION.

I'M GOING TO START SAVING COUPONS. ARE THERE LOTS OF PRESENTS?

SURE! LOOK FOR THE RED "SICLE" BALL ON THE WRAPPER WHEN YOU BUY A "POPSICLE" TREAT!

ANY OTHERS ARE JUST COPYCATS!

**This is it!**



Kids! For a FREE Giant Gift List, write to: "POPSICLE", Box #550, New York 48, N.Y.  
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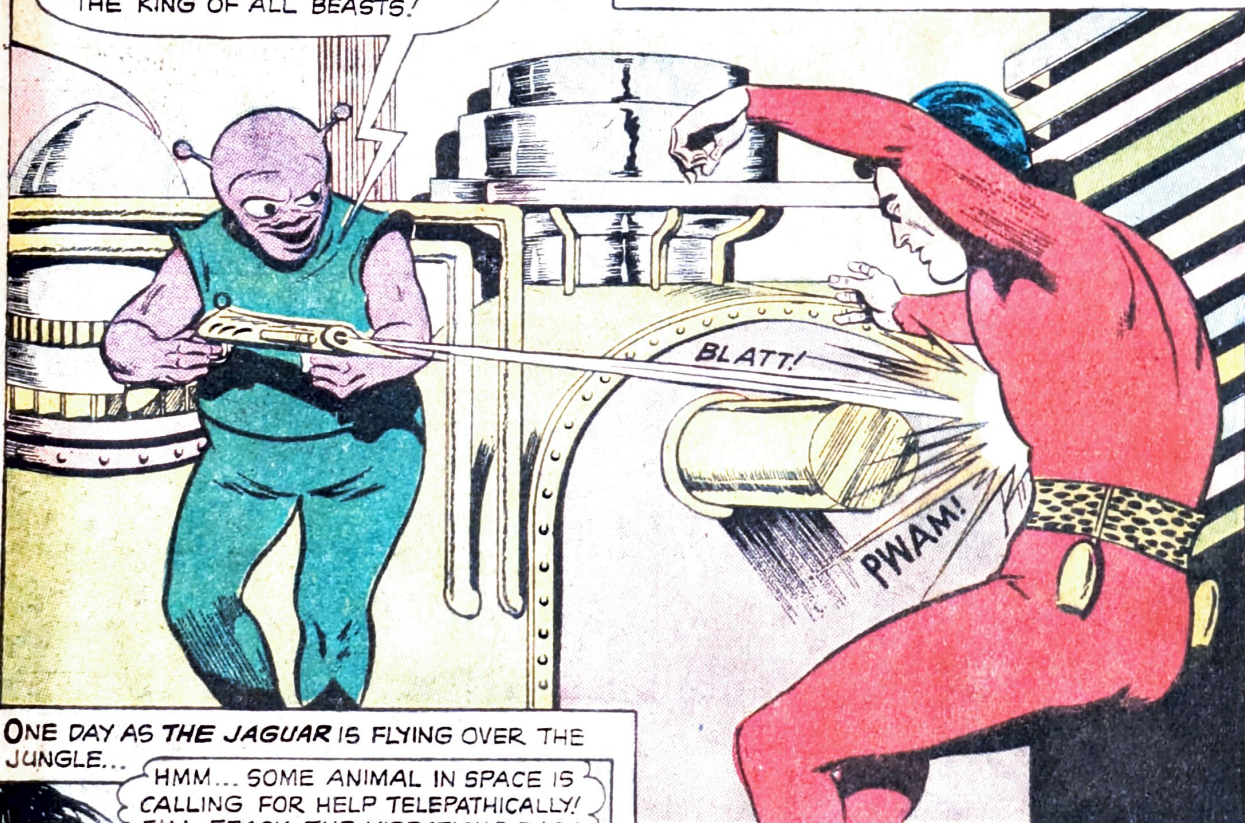


# The **JAGUAR**

HA! **THE JAGUAR** IS FINISHED!  
I HAVE PROVEN I'M THE WORLD'S  
GREATEST HUNTER BY CAPTURING  
THE KING OF ALL BEASTS!

MANY BOOKS ON ZOOLOGY CLAIM THAT THE LION IS THE KING OF BEASTS! BUT THIS IS NOT TRUE, FOR THE MONARCH OF ALL ANIMALS IS THE PHENOMENON KNOWN AS **THE JAGUAR**! BUT WHO WOULD DREAM THAT ANYONE WOULD BE CRAZY ENOUGH TO SELECT **THE JAGUAR** AS HIS PREY? WELL, MEET THIS MADMAN DURING THE

## **GREAT OUTER SPACE HUNT!**



ONE DAY AS **THE JAGUAR** IS FLYING OVER THE JUNGLE...

HMM... SOME ANIMAL IN SPACE IS  
CALLING FOR HELP TELEPATHICALLY!  
I'LL TRACK THE VIBRATIONS BACK  
TO THEIR SOURCE!



SOON...

THE VIBRATIONS ARE COMING FROM  
THIS PLANETOID! I WONDER WHAT  
SORT OF ANIMAL LIFE  
INHABITS IT?

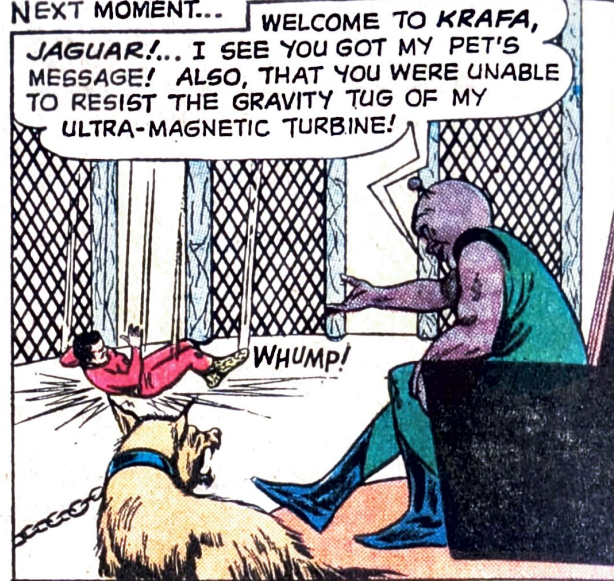






H-HEY! SOME POWERFUL MAGNETIC FORCE IS PULLING ME DOWN THROUGH THIS ATMOSPHERE!

NEXT MOMENT...

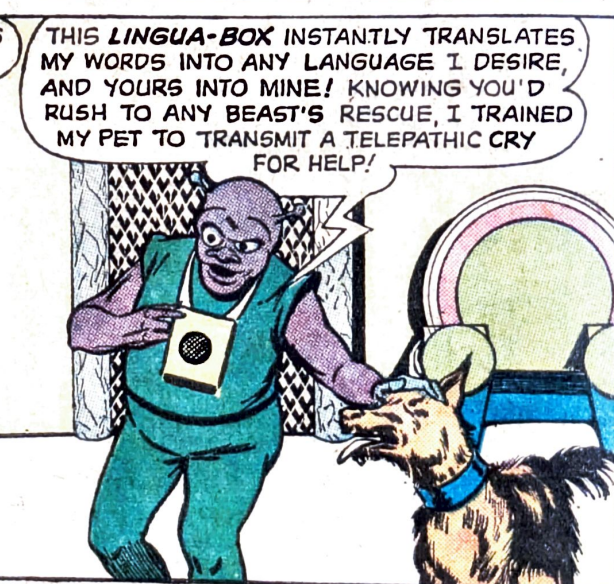


WELCOME TO KRAFA, JAGUAR!... I SEE YOU GOT MY PET'S MESSAGE! ALSO, THAT YOU WERE UNABLE TO RESIST THE GRAVITY TUG OF MY ULTRA-MAGNETIC TURBINE!

WHUMP!



WHY DID YOU LURE ME HERE? HOW IS IT THAT YOU SPEAK MY LANGUAGE?



THIS LINGUA-BOX INSTANTLY TRANSLATES MY WORDS INTO ANY LANGUAGE I DESIRE, AND YOURS INTO MINE! KNOWING YOU'D RUSH TO ANY BEAST'S RESCUE, I TRAINED MY PET TO TRANSMIT A TELEPATHIC CRY FOR HELP!



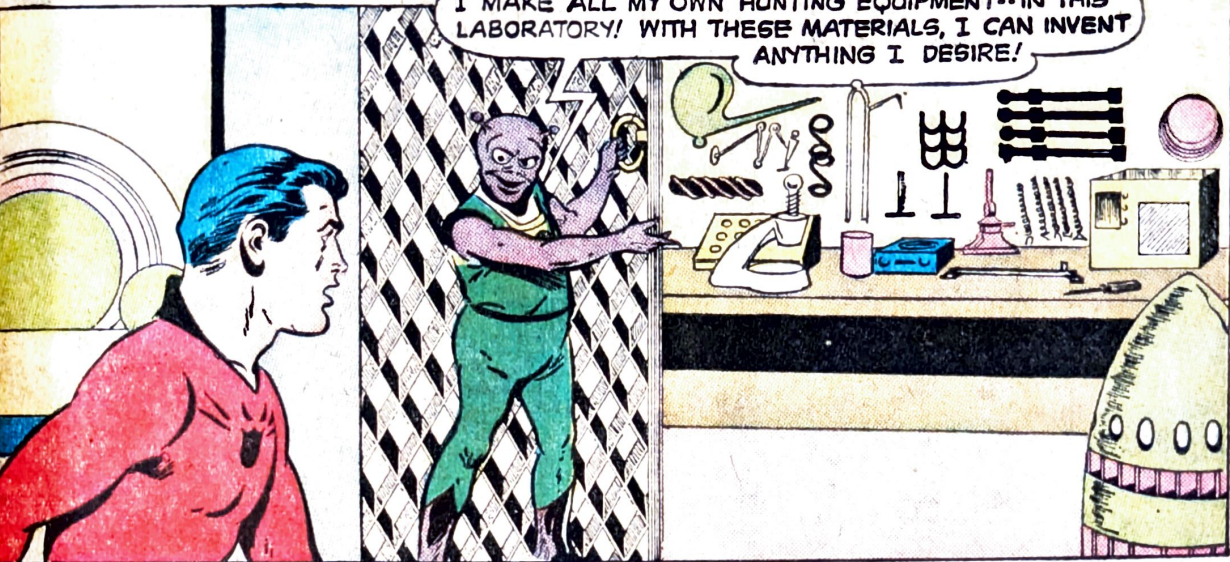
MOST ANIMALS WOULDN'T HAVE TRICKED YOU, BUT MINE IS COMPLETELY DOMESTICATED-- AND A WONDERFUL HUNTING HOUND!



SPEAKING OF HUNTING, HERE IS THE FINEST GUN COLLECTION ON THIS OR ANY OTHER PLANET!



THE ALIEN OPENS A SIDE DOOR...



I MAKE ALL MY OWN HUNTING EQUIPMENT--IN THIS LABORATORY! WITH THESE MATERIALS, I CAN INVENT ANYTHING I DESIRE!

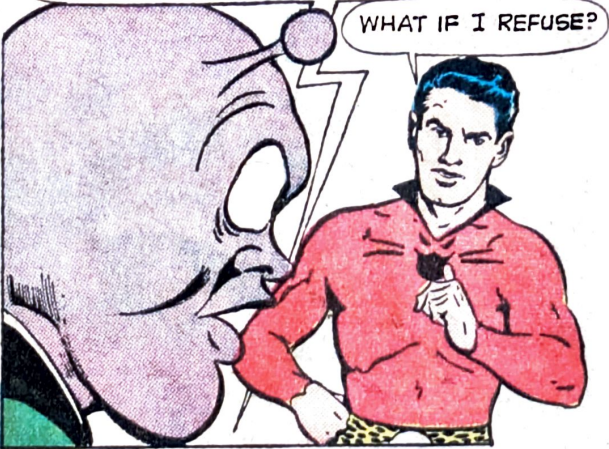
THEN HE LEADS THE JAGUAR TO ANOTHER ROOM...

I HAVE HUNTED THE MOST DANGEROUS GAME ON THIS AND NEARBY PLANETS! NOW I WANT TO STALK A CREATURE WHO CAN TRULY CHALLENGE MY HUNTING GENIUS--THE KING OF ALL BEASTS, THE JAGUAR!

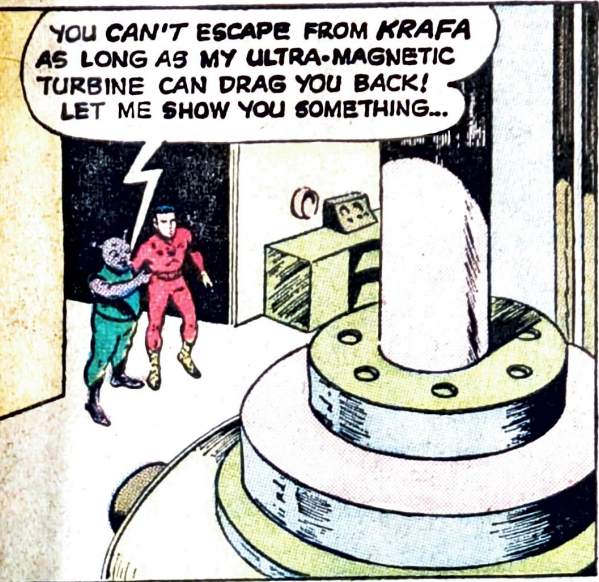


W-WHAT?

I'VE HEARD OF YOUR AMAZING ANIMAL POWERS, JAGUAR! WELL, YOU'LL PIT THEM AGAINST MY EQUALLY AMAZING HUNTING POWERS--AND WE'LL SEE WHO WINS!

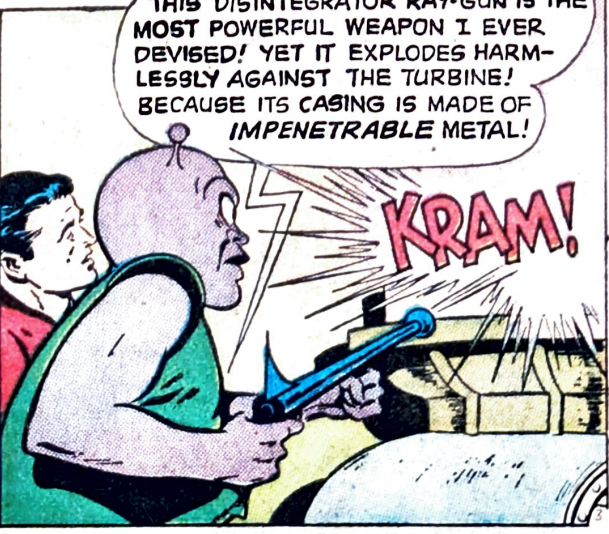


WHAT IF I REFUSE?



YOU CAN'T ESCAPE FROM KRAFA AS LONG AS MY ULTRA-MAGNETIC TURBINE CAN DRAG YOU BACK! LET ME SHOW YOU SOMETHING...

AFTER THE ALIEN TAKES A WEAPON FROM THE WALL...



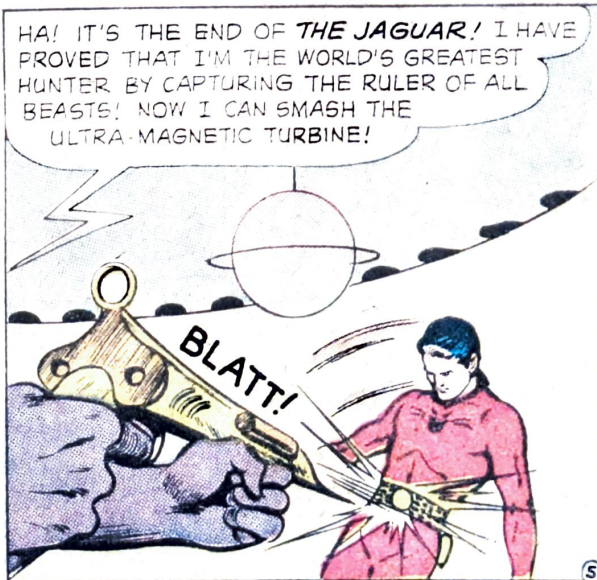
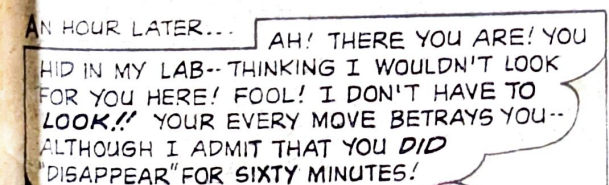
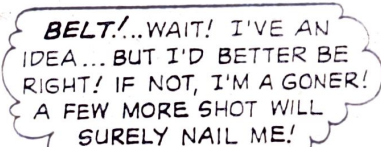
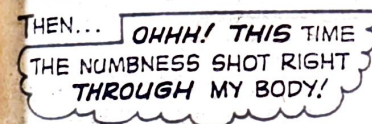
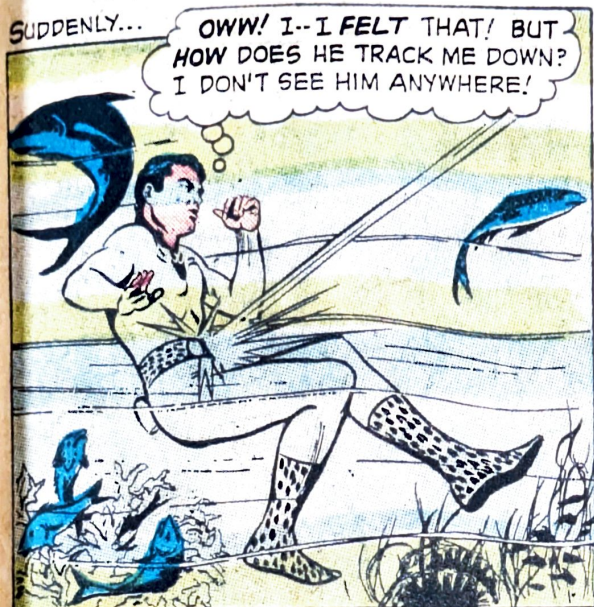
THIS DISINTEGRATOR RAY-GUN IS THE MOST POWERFUL WEAPON I EVER DEvised! YET IT EXPLODES HARMLESSLY AGAINST THE TURBINE! BECAUSE ITS CASING IS MADE OF IMPENETRABLE METAL!

KRAM!



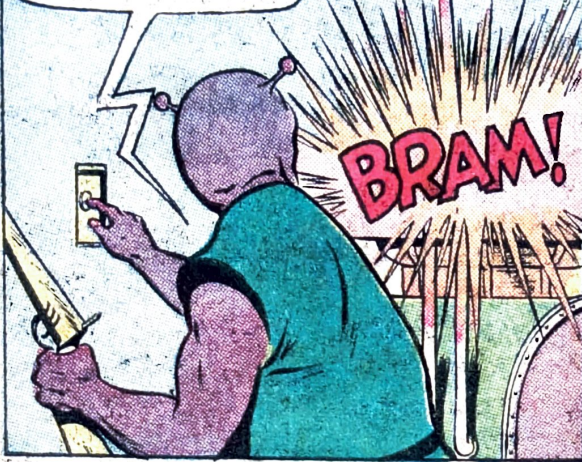








I HAVE NO FURTHER USE FOR IT, SINCE I BUILT ITS MAGNET TO ATTRACT ONLY THE UNIQUE METAL ALLOY IN HIS NUCLEON-JET BELT!



YOU'VE DONE ENOUGH BLASTING FOR TODAY, FRIEND! I'LL TAKE THAT GUN!

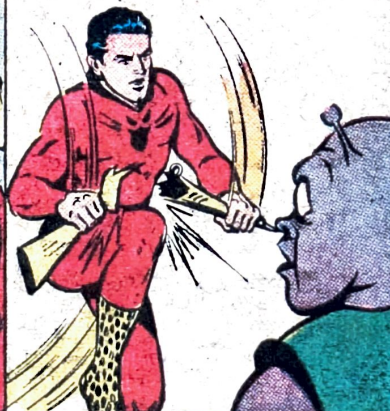
YOU! Y-YOU'RE ALIVE!



OBVIOUSLY! WHAT YOU "PARALYZED" WAS A DUMMY I ASSEMBLED IN THE HOUR YOU COULDN'T FIND ME! IT'S FULL OF METAL JUNK FROM YOUR LAB!



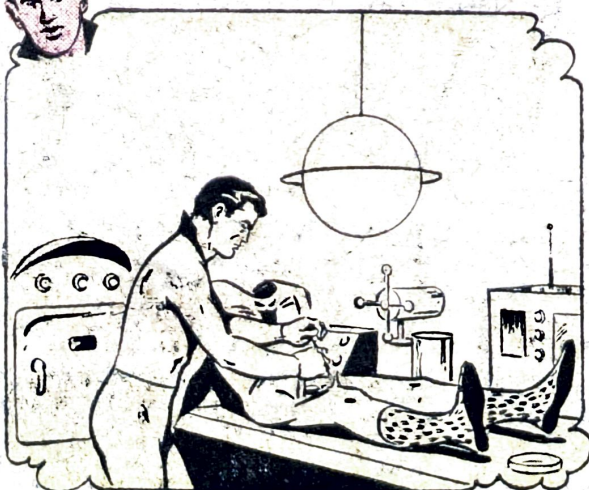
LUCKILY, I FINALLY DOPED OUT SOMETHING I WAS WEARING GAVE AWAY MY POSITION!



WHEN ALL YOUR SHOTS HIT MY NUCLEON JET BELT AND ONLY MY BELT, I KNEW YOU'D BUILT A POWERFUL MAGNET INTO YOUR GUN WHICH DIRECTED THE RAY STRAIGHT AT MY BELT WHEREVER I WAS!



"SO I TOOK OFF THE BELT! MEANWHILE, I USED THE TIME TO BUILD A DUMMY JAGUAR IN YOUR LAB!"



SO YOU FAILED... MISERABLY! AND YOUR PUNISHMENT IS THAT FOREVER YOU WILL KNOW THAT YOU'RE NOT THE WORLD'S GREATEST HUNTER!

!GROAN! NO! I-I CAN ONLY BE SECOND BEST TO THE JAGUAR!



END



Are **YOU**  
**SKINNY**  
like I was?

a sickly  
skeleton who  
developed a  
streamlined  
physique and  
great physical  
endurance.

**SKINNY OR FAT, 15, 20, 30 OR 40 YEARS OF AGE**

Just **RUSH** me your **LAST CHANCE COUPON** below with **YOUR NAME** and **ADDRESS** ON IT  
and I'll show **YOU** absolutely **FREE**

**How to GAIN UP TO 50 LBS. OF MIGHTY MUSCLES!**

or **LOSE** up to **50 LBS. of UGLY, DANGEROUS FAT**

And Become a **REAL HE-MAN** like **MANY THOUSANDS** of My Pupils in **10 Minutes of FUN** a Day

Yes! I'll Show You By My Quick,  
Easy Methods How To

**ADD POWERFUL NEW  
INCHES OF MUSCLES  
around YOUR ARMS,  
CHEST, LEGS, etc.**

**How to IMPROVE YOUR  
HE-MAN LOOKS 100%.**

**How to BECOME A WINNING ATHLETE  
IN ALL POPULAR SPORTS.**

**How to BEAT ANY BULLY.**

**How to DO FEATS of STRENGTH.**

**How to be a WINNER in EVERYTHING  
YOU TACKLE.**

**YES!** Your Success Story Can Soon be like John Sill and thousands of my pupils. Think of it — a skinny weakling like you became a **MAGNIFICENT MR. MUSCLES** — won a **BIG SILVER TROPHY**, his name, accomplishments engraved on it and \$100. A few weeks before, everybody picked on John, too weak to fight for his rights. **TODAY** everybody admires John's movie star build, **he-man STRENGTH**, his mighty **ARMS**, heroic **CHEST**, slender **WAIST**, rock-like **TORSO**, broad manly **BACK**, wide military **SHOULDERS**, new popularity with the **BOYS** and **GIRLS**. His winning drive in **ALL SPORTS**, his energy at work and studies.

**NO!** I don't care how skinny or flabby you are, if you are in your teens, twenties or thirties, I'll show you in just 10 thrilling minutes a day in your home, you can make yourself over by the easy, quick method I turned myself from a wreck to a tower of strength and endurance.

**YES!** YOU'LL ADD INCH upon INCH of **MIGHTY MUSCLES** to your **ARMS**, YOU'LL DEEPEN YOUR **CHEST**, BROADEN YOUR **BACK** and **SHOULDERS**. From **HEAD** to **HEELS** you'll gain **SIZE**, **POWER**, **LIGHTNING SPEED**, **ENDURANCE**. You'll become the **SUCCESSFUL HE-MAN** in **LOOKS** and **ACTS** — a **WINNER** in **EVERYTHING**, athletics, business, studies.

**DEVELOP YOUR 520 MUSCLES  
BY THE GREATEST METHOD!**

Friend, I traveled the world, studying every secret to **PERFECTLY** develop your body. My "5-Way Progressive Natural Power Method."

IS TESTED-  
PROVED by hundreds of  
thousands LIKE YOU! **SAVE  
YEARS**, hundreds of **DOL-  
LARS!** Do as movie stars,  
champions — John Sill, Jim  
Norman, Tony Pascarella —  
did! Mail coupon NOW!

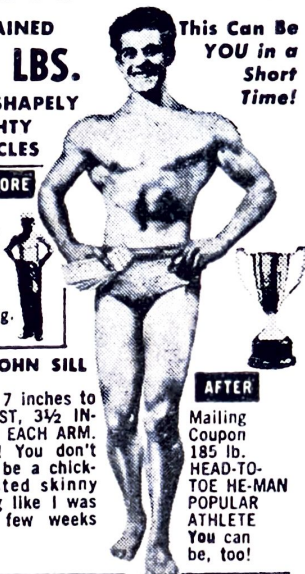
Pick the  
kind of  
**BODY YOU  
WANT**  
Check ALL Your  
Needs —

(before it is too late)  
as John Sill and the others did

I **GAINED  
60 LBS.**  
OF **SHAPELY  
MIGHTY  
MUSCLES**

This Can Be  
**YOU** in a  
Short  
Time!

**BEFORE**  
Mailing  
Coupon  
I was a  
125 lb.,  
6 ft.,  
skinny  
weakling.



says **JOHN SILL**

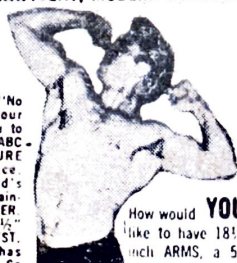
I added 7 inches to  
MY **CHEST**,  $3\frac{1}{2}$  IN-  
CHES to EACH **ARM**.  
No, Pal! You don't  
have to be a chick-  
en-chested skinny  
weakling like I was  
only a few weeks  
ago.

**AFTER**

Mailing  
Coupon  
185 lb.  
HEAD-TO-  
TOE **HE-MAN**  
POPULAR  
ATHLETE  
You can  
be, too!

This now **MAGNIFICENT, MODERN HERCULES**,  
26 yr. old  
teacher,  
**Wm. Butler**,

says to YOU "No  
matter WHAT you  
age, I advise you to  
SEND for the **ABC-  
WONDER PICTURE  
COURSES** at once.  
Under the World's  
greatest home train-  
ing **BODY BUILDER**,  
I now have 18½"  
**ARMS**, a 52" **CHEST**.  
my **STRENGTH** has  
greatly improved. So  
have my sports. I have won titles  
like "Mr. Virginian," "Mr. State  
Y.M.C.A.," etc.



How would **YOU**  
like to have 18½  
inch **ARMS**, a 52  
inch **CHEST** like  
this **ABC pupil**  
**NOW HAS?**

I **BROKE A  
WORLD'S  
STRENGTH  
RECORD!**

**JIM NORMAN**  
became **Athlete of the  
Year**. Lifted  
the front End of a 2700 lb.  
Car. Quit being a bag-of-  
bones weakling like I was.  
In 10 minutes of fun a day,  
**A.B.C. CAN DO FOR YOU**  
**ALL HE DID FOR ME!** I  
gained 25 **TERRIFIC LBS.**  
of **HANDSOME POWER-  
PACKED MUSCLES**.



**AFTER**  
mailing  
coupon  
below—  
like  
you do  
**NOW.**

WIN  
A **BIG**  
*Silver Trophy*  
and **\$100**  
IN **CASH**



**MAIL THE COUPON TO ME NOW**

**AMERICAN BODY BUILDING CLUB, Dept. AC22**

**GREAT NECK, NEW YORK**

Mail me **FREE** all 5 **WORLD FAMOUS STRENGTH TEST COURSES**,  
including **PHOTO BOOK of FAMOUS STRONG MEN**, once weaklings,  
now famous Strong Men, and How to Become one of Them.

☐ I enclose 10c for mailing and handling.

I am under no other obligation.

I'm checking everything I need to give me the kind of body I want.

☐ I want to gain ..... lbs. (fill in). ☐ Triple my strength.

☐ I want to streamline my body, get rid of flabby fat.

☐ I want to add inches of muscle to my **ARMS** ☐ **CHEST**

☐ **SHOULDERS** ☐ **POWERFUL LEGS** ☐ **SLIM WAIST**

☐ I want to become a winning athlete. ☐ I want new pep.

NAME ..... AGE .....

DO NOT MAIL COUPON IF UNDER 14 YEARS OF AGE.

ADDRESS .....

CITY ..... ZONE ..... STATE .....

**FREE**

Sports,  
Self-  
defense,  
Strong-man  
Stunts  
Courses  
Apparatus.  
Let me  
know how  
to get these  
**FREE!**

and I'll Send You **FREE** these

**5 AMAZING PICTURE-PACKED TEST COURSES**

**PLUS BOOK of PHOTOS of FAMOUS STRONG  
MEN ONCE WEAK LIKE YOU**



**MILLIONS** were sold at \$1.00. Send for them **ALL  
FREE.** Mail Coupon **BEFORE IT IS TOO LATE!**



# Schwinn

## TEN SPEED

## VARSITY!

WOW! 10-speed gears...more power  
...more speed...more fun! Test ride this  
amazing new bike...feel the difference!  
It's the new 1962 Schwinn  
10-speed Varsity

RACING  
TYPE HANDLE BARS

FRONT AND REAR  
HAND BRAKES

10-SPEED  
GEAR SHIFT

RACING TYPE  
SADDLE



TWO  
FRONT SPROCKETS

RACING TYPE  
FRONT HUB

SCHWINN  
SPORTS TIRES

STURDY TUBULAR  
RIMS

5 REAR  
SPROCKETS

HURET DERAILLEUR  
SPEED  
CHANGER

50 Other Schwinn  
Models... Some Priced  
As Low As \$29.95

# \$66<sup>95</sup>

Suggested retail prices  
slightly higher  
west and south



**NEW FOR 1962!**  
**Schwinn TYPHOON**

Full 26" size. Genuine  
Schwinn quality...and at  
new low price. Schwinn  
quality features for



24 in. size . . . . \$38.95  
20 in. size . . . . \$36.95

# \$39<sup>95</sup>

Suggested price  
slightly higher  
west and south

**ARNOLD, SCHWINN & CO.**  
1701 N. Kildare Ave., Chicago 39, Ill.

RUSH my big free catalog of the new  
exciting 1962 Schwinn bikes.

NAME \_\_\_\_\_

ADDRESS \_\_\_\_\_

CITY \_\_\_\_\_ STATE \_\_\_\_\_

# FREE!

**1962 CATALOG**

Here they are! All the new 1962 Schwinn bikes  
... in color. Choose your favorite. All the de-  
tails, prices too! Free! Mail the coupon today.

